Region III NSBE Professionals
2013-2014 Village Call

Kirstin Ellis Brown
2013-14 Region III Professionals Chairperson
r3pebchair@nsbe.org
Who Am I?
• Purpose:
  - Develop and enhance NSBE programs
  - Increase technical awareness
  - Encourage scholastic achievement
  - Stimulate enthusiasm in the Black engineering community in order to promote technical expertise, professionalism, and fellowship among Black engineers
• “...to transform the NSBE Professionals into the PREMIER technical & professional organization of choice”
• Engage engineering alumni and technical professionals in a way that will result in their retention and involvement in the life of NSBE in significantly larger numbers by the end of FY 2014.
How Will We Achieve Our Goal?

- Retain 50% of graduating collegiate members in 2nd year
- Increase by 20% the participation of the 5+ year professionals with an affinity towards STEM
- Increase National Professionals program participation by 20% by the end of FY 2014
Professionals’ Areas of Opportunity

- Impact the NSBE Professionals Vision
- Develop & Sustain Strategic Partnerships
- Increase Our Value Proposition
- Strengthen Our Professional Brand
2013-2014 Region III Professionals’ Focus
<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Photo</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Kirstin Brown</td>
<td><img src="image1.png" alt="Kirstin Brown" /></td>
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<tr>
<td>Chair-Elect</td>
<td>Marcus Scott</td>
<td><img src="image2.png" alt="Marcus Scott" /></td>
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<tr>
<td>Secretary</td>
<td>Patricia Edmonds</td>
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<td>Treasurer</td>
<td>Tony Pinson</td>
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<td>Programs</td>
<td>Nicole Shirley</td>
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<tr>
<td>Chair Emeritus</td>
<td>Valerie Thomas</td>
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<tr>
<td>Parliamentarian</td>
<td>Nadine Elbadramany</td>
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<td>Telecom</td>
<td>Patrick Stewart</td>
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<td>Prof. Development</td>
<td>Keith Sylvester</td>
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<td>Pre-College Initiative</td>
<td>Sonja Favors</td>
<td><img src="image10.png" alt="Sonja Favors" /></td>
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<td>College Initiative</td>
<td>Marvin Johnson</td>
<td><img src="image11.png" alt="Marvin Johnson" /></td>
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• “to be an engaging region of professionals with a driving passion to further their talents in science, technology, engineering, and math (STEM), who focus on community service and the STEM education of youth, while fulfilling the mission of the National Society of Black Engineers”
Engaging Our Members

• **Programs**
  – Understanding what we do best
    • Complete the Region III Programs Survey at [http://www.surveymonkey.com/s/YWX5K3L](http://www.surveymonkey.com/s/YWX5K3L)
  – Make programs easier to implement on a chapter level
  – CI Mentoring Initiative

• **Membership Enhancement/Engagement**
  – Professional and chapter development webinars (6 planned)
  – NSBE Jr. programming within the community
  – Road Shows (I.E Chapter visits)
  – Continued growth and retention (Internationally)
  – Social/Networking Golf Event

• **Communication**
  – Regional Survey to best understand how to communicate w/ membership
  – Monthly eNews and regional website
  – Social Media
  – Name change initiative (NSBE <chapter location> Professionals)
CI Mentorship Initiative

**Goals**
Leverage the impact of seasoned technical professionals and provide professional development opportunities for recent graduates and collegiate students.

**Benefits**
- Mentoring relationships play a crucial role in the development of both mentor & student.
  - **(FOR YOU) the Mentees, can obtain:**
    - Increased confidence in your success in the STEM field
    - An increased desire to pursue a career in engineering
  
  - **(FOR PROFESSIONALS) the Mentors can obtain:**
    - Personal satisfaction knowing that we are giving back by fulfilling the mission of NSBE
    - Professional development
    - Increased level of commitment to engineering
    - Opportunities for personal development, self-reflection and personal growth
# Region III Professionals Membership

<table>
<thead>
<tr>
<th>Category</th>
<th>#s as of 8/1/2013</th>
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<tbody>
<tr>
<td>Active Members</td>
<td>452</td>
</tr>
<tr>
<td>In-active Members</td>
<td>516</td>
</tr>
<tr>
<td>Recent Graduates</td>
<td>208</td>
</tr>
<tr>
<td>Lifetime Members</td>
<td>28</td>
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Region III Professional Chapters

- Atlanta Alumni
- Birmingham AL, Alumni
- Central FL, Alumni
- Central Kentucky Alumni
- Jacksonville, FL Alumni
- Louisville Alumni
- North Alabama Alumni
- Jamaica Professional Alumni
- Trinidad and Tobago Professional Alumni
- Augusta Alumni
- Central Georgia Alumni
- Jackson, MS Alumni
- Palm Beach Alumni
- Nashville Alumni
- Tampa Bay Alumni
- Knoxville, TN Alumni
- Memphis, TN Alumni
- Montgomery, AL Alumni
- South Florida Alumni

* Green denotes active chapter as of 7/31/13

Reactivate your chapter’s membership today!
Region III Upcoming Training

• Communications Zone
  – Tuesday, August 27, 2013
  – Google Hangout (refer to the August e-newsletter for info)

• Admin/Membership Zone
  – Wednesday, September 4, 2013
  – Call in number: 218-895-8892 access code: 1975#
CONFEERENCE REGISTRATION

PROFESSIONALS:
$100.00 (June 15 - Aug 1)
$125.00 (Aug 1 - Oct 1)
$150.00 (Oct 1 - Oct 10)

NON-MEMBER:
$120.00 (June 15 - Aug 1)
$140.00 (Aug 1 - Oct 1)
$190.00 (Oct 1 - Oct 10)

PEB/RPEB/LEADERSHIP:
$90.00 (June 15 - Aug 1)
$90.00 (Aug 1 - Oct 1)
$150.00 (Oct 1 - Oct 10)

HOTEL:
Marriott Marquis Atlanta
Room Rate $159/night

CONFERENCE HIGHLIGHTS

* Largest/Exclusive gathering of NSBE Professionals
* Corporate Networking Invitational
* Executive Mentoring
* Professional Gala

Early Bird Registration has been extended to August 28th!
Our Comm Zone manages 3 social media accounts:

- Facebook
- Twitter
- LinkedIn

Visit: [http://region3.nsbe-ae.org](http://region3.nsbe-ae.org) and get connected!!!
It’s Your Society

We are here to serve you because...

...YOU are the Mission
Building & Elevating the NSBE Professional Brand

Kirstin Ellis Brown
Region III PEB Chairperson (Admin Zone Lead)
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Marcus Scott
Region III PEB Chair-Elect (Membership Zone Lead)
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Tony Pinson
Region III PEB Treasurer (Finance Zone Lead)
TonyPinson@nsbe.org

Nicole Shirley
Region III PEB Programs Chair (Prog. Zone Lead)
NicoleShirley@nsbe.org

Patricia Edmonds
Region III PEB Secretary (Comm. Zone Lead)
PatriciaEdmonds@nsbe.org