Notes from Spring 2015 SoCal Zone Summit  
January 31 2015 12PM-6:00PM

Who was in the House?  
1. CSU Fullerton (host)  
2. USC  
3. UCSD  
4. USC  
5. SJSU  
6. SDSU  
7. UNLV  
8. Cal Poly Pomona  
9. LA Trade Tech

NSBE History/Black History  
▪ 1926 - Carter G Woodson  
▪ 1976 - Black History Month became official  
▪ 1976 - NSBE Convention @ Cal Poly Pomona  
▪ 2015 - 7th year of Convention in SIX HOUSE!  
▪ 2015 - 3rd time Convention is held at Anaheim  
▪ 2015 - Example of NSBE in the community: IMPACT Ferguson Campaign

State of the Zone:  
FRC Reflections:
Regional Chair’s goal was to get 700 attendees for our region. Goal was not reached. Socal Zone Chair's goal was to get 175 members from Socal to attend. Goal was somewhat reached. 13 chapters from southern CA attended (95 members total). In comparison to last year's FRC, there was a large decrease in the number of NSBE Jr. Chapters and NSBE Jr. members that attended. There was a difference of 22 members lost when comparing the 2014 FRC to the 2013 FRC. This is thought to be due to the distance difference.

Upcoming Events:

Spring CA Summit (FEB 28)  
▪ @ Fresno, CA  
▪ Awards, workshops, prof development  
▪ national convention prep/hype
National Convention
- 200+ companies. These companies are there for US! They're competing for US!
- Awards, elections
- Attending nationals allows you to see where you are within the community of engineers and motivates you to work to get to higher places of academic and professional excellence.
- If you go, you need to go with a strategy! (i.e. talk to the companies that don't have lines).
- There is a party every night of convention.

Professional's Panel:
- Charles Walker
  National Chair, National Executive Director, Chapter president at CSU Long Beach, currently back organization manager, regional chair.

  - Michael Johnson
  Northrup Grumman, EE, USC, past experience at Southern California Edison, Region Advisory Board

Topics discussed:

On having a job during undergraduate years
Course load reconsideration (Charles became a part-time student and a full-time worker for the MESA Program)

On Tests and Assignments/Commitment to Academics
- One assignment goes a long way in influencing your future. One assignment >> one low grade >> less chances in being accepted in a pool of applicants.
- Don't let involvements in orgs and activities make you commit ACADEMIC SUICIDE
- Do more now so that you can stay involved in the future, so that you may not be excluded.
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- Chapters should be involved in policing academic excellence of their members.
- the more you do now, the more you can do later. The opposite is also true.
- It’s not only management of time, but also about being efficient with your time. Do the things that don’t require focus later and multitask with those things. Schedule more important things that require full focus first.
- Study Habits:
  You must observe your habits and be aware of your patterns, then figure out your rhythm and the types of environment that allows you to attain information optimally while studying. (ex. Mr. Walker's prime time to study was 12am - 4am) Find your prime time, and schedule everything around it.

General Advice on how to be AWESOME
- Know how to manipulate the environment around you
- Control how people see you (i.e. ask questions you already know the answer to)
- "It's not what you know, it's who knows what you know."
- Be someone who is invaluable to the team. Be radiant, Be magnetic, but also be careful to not come off ass arrogant or cocky.
- The only "good" path in life is the one that is natural to YOU!
- Have power in the person you are. Don’t be so easily shaken by little incidents, moments and comments at school, at work...etc. Build a foundation and rely on that foundation of who you are so that you may not be easily shaken.

Why NSBE?
- NSBE is the biggest student run organization in the US and probably the world. A NSBE member has the backing of over 10,000 members and all the companies and affiliates of the Society. We have power to change and challenge environments.
- Advancement of the Black Community
- you will develop into an overall better person
- Leadership

How to Approach New Members:
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Tap into THEIR motivation and allow them to see NSBE as an enhancement to their path. Show them that NSBE will open doors for them that they were previously not privy to. Give examples of those who have walked the NSBE path and those who haven’t to contrast. Establish a rapport with new members as a good advisor for general things beyond NSBE. If they already see you as someone they want to be like, then they will naturally mimic your habits and involvement in the Society.

*Tactics:*
* invite new potential members to a spontaneous lunch. Have lunch and establish a rapport. This doesn't mean pay for their lunch.*
* Get MEP Program to fund your lunch as a way to get new members and increase membership*

**Preparing the Next Chapter Board**
- start transition **EARLY** (now)
- take up assistants, shadows, Jr. (assign titles and give people tasks)
- Documents should be prepared and updated every year. These documents are listed below. Chapters can use already made examples and build on them or personalize them to respective chapters.

**Transition Documents** (most can be found on the nsbe.org website under downloads)
1. Chapter Partnership Toolkit
2. Chapter President Handbook
3. Fundraising Guide
4. Transitional Binder for all positions
5. List of Acronyms

**Regional Leadership Conference (RLC) 2015:**
Early August weekend, location TBD
RLC is a conference during the summer to prepare chapter leadership for their upcoming term. There are individualized workshops based on positions. This is a chance to network with other chapters and share ideas, issues and solutions. It’s also an opportunity for a chapter to meet and interact with the Regional Executive Board. This is optimal to time to get
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started for the year because there is no school stress so a lot of work can be done for NSBE before school begins. This is make the year go smoothly.

Regional Executive Board Panel:
Lyn Scott - R6 Treasurer
Eden Aklile - R6 Academic Excellence Chair
Lakeisha Hampton - R6 Chair
Danielle - R6 Parliamentarian

Summary:
Talked about experiences on REB and why we recommend stepping up in leadership on the regional level. Discussed our transitions from chapter leaders to regional leaders. We also spoke about successes and challenges of each position. Panel members shared their reasons for being in the REB along with some interesting stories. REB is an invaluable experience. We all agreed that anyone on a Chapter board is fully capable of becoming an REB leader. Though it might seem like it's a scary step up, it is not as difficult of the responsibilities of a chapter leader. So if you are already a chapter leader, this is a call to you! Step up and challenge yourself in a different environment to grow personally, professionally and develop invaluable skills in leadership, project planning and communication.