NATIONAL SOCIETY OF BLACK ENGINEERS

Region IV Leadership Conference

Focus on Leading with Purpose

August 9-11, 2019
Indianapolis, Indiana
Agenda

- Welcome
- REB Introductions
- Icebreaker
- Bylaw Roles and Responsibilities
- REB Finance Zone Goals
- Q & A
Treasurer – Matthew Alexander

- School: Wayne State University
- Standing: Senior
- 1 Personal Goal for the year: Finish reading one book a month
- Weird fact: The person speaking on GPS extremely bothers me
Assistant Treasurer – Ruby Johnson

- School: University of Michigan
- Standing: Senior
- 1 Personal Goal for the year: Get an A in one of my Engineering Classes
- Weird fact: Froot Loops are all the same flavor. And yes, it’s spelled like that
Finance Chair – Cameron Owens

- School: Indiana Institute of Technology
- Standing: Senior
- 1 Personal Goal for the year: Get graduate school funding
- Weird fact: Only left handed person in my family
FRC Chairperson – Brianna Smyles

- School: Northern Illinois University
- Standing: Senior
- 1 Personal Goal for the year: Find a better way to organize my shoes and clothes
- Weird fact: Because of my mother, I am OCD about even numbers and objects.
Treasurer Duties

• Shall keep accounts and deposit chapter funds
• Shall oversee expenditures made for Chapter Business
• Shall prepare operating budgets and obtain modifications as necessary
Assistant Treasurer Duties

- Turn in Monthly Reports
- Shall assist the Treasurer in the performance of duties
- Revenue Generation (if no Finance Chair)
- Chapter Conference Planning (If no Conference Planning Chair)
- Facilitation of Finance Leadership Academy
Finance Chair Duties

• Shall be responsible for corporate solicitation to meet budget goals.
• Shall be responsible for fund-raising activities in the chapter.
• Shall compile and distribute a Corporate Solicitation Packet.
FRC Chair Duties

• Ensure a successful and productive Conference.
• Oversee all conference planning sub-committees.
• Oversee the organization of workshops for the Conference with the approval of the Programs Chair.
• Ensure the hotel and accommodations for the Conference with the consent of the Treasurer.
2019-2020 Finance Zone Goals

Provide value-added experiences to at least 1000 members at the 2019 Region IV Fall Regional Conference.

• Increase % of registrants who attend FRC by 20%

• Produce a living document of exhibitors

• Financially support NSBE Jr. Chapters
Strengthen the pipeline of NSBE Leaders (CEB to REB) and build stronger relationships between NSBE members and leadership

- Create and facilitate Financial Leadership Academy
  - Exposure to real life scenarios being a part of the Regional Finance Zone
    - Monthly case studies
    - Incentives for most active
2019-2020 Finance Zone Goals

Identify and communicate how all chapters, chapter leaders, and chapter members contribute to the NSBE mission and regional objectives.

• Help 70% of Chapter finance zones create Goals & Strategies for the year that contribute to the NSBE mission.
  • Submission of chapter strategic plans
  • Consistent progress check-ins
• Consistently communicate with CEB bi-weekly throughout the year.
  • Monthly calls
  • Bi-weekly tips and advice
  • Check-ins
Functional II

- Icebreaker - Case Study?
- Financial Toolkit
- Scholarships & Chapter Relief
- Chapter Struggles
- What are your goals
- Q & A
You are the finance chair of the region. You are in a meeting with a popular aerospace company, and they would like to know more about your conference and why they should attend. In 1-2 minutes, pitch NSBE and its benefit to their company. Feel free to make up data i.e., “Over 30% of our engineers are aerospace engineers, which is one of the majors you’re looking for.”
Financial Toolkit - Budget Template

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**Budget vs Expenses**

- **Budget**
- **Expenses per Tracker**
- **Expenses per Accounting**

#R4RLC | #NSBERLC
Financial Toolkit - CPP Template

Corporate Partnership Packet
National Society of Black Engineers

#R4RLC | #NSBERLC
Scholarships & Chapter Relief

• Has anyone received Chapter Relief before?

• What do you think of the Chapter Relief application process?

• Do you know the requirements for Chapter Relief?
Scholarships & Chapter Relief

NSBE Jr. Scholarships:
- Excelling Academically

Region IV Scholarships:
- Excelling Academically
- Rising Star
- Living the Mission
- E-Board Member of the Year
- Certification Exam
- What Would You Do?

How do we spread more awareness to our NSBE Jr. chapters? THROUGH YOU!

#R4RLC | #NSBERLC
Chapter Struggles  [Vote 1-5 which pertains most to you]

1. Having undefined goals prior to the beginning of the school year.
2. Enforcing a monetary cap for line items on the budget for the board to adhere to.
3. By August, your chapter still does not have a budget created for the academic year.
4. Raising enough money to attend Annual Convention.
5. Chapter did not have enough money to finish term after attending Annual Convention.
6. Other
Your Goals for the year?

Tell us about your goals and how we can help!

Chapter strategic plans must be emailed to r4assttreasurer@nsbe.org by September 1, 2019.