



Meeting Types

A list of the different types of meetings are listed below, but first, some things that you should always have at your meetings.

At your General Body Meetings (GBMs) you should always:

- Have a laptop with internet access handy to sign members up on the spot.
- Keep a record on who is attending your meetings.
- Provide some NSBE facts/trivia to build the knowledge of the organization.
- Recite the mission of the organization.

Listed below are the types of GBMs that chapters can host. It is beneficial to mix up the types of meetings that you have, for to linger on one type will bore your membership and drive them away. Each GBM does not have to consist of one type. You can incorporate many types into one meeting.

The Corporate Meeting

This meeting is facilitated by a company representative and consists of the presentation on or by the sponsoring company. Some personal development topics may be included, but the purpose is for the company to get their name out to your membership for recruiting purposes.

Example: Information Session

Pros: Companies usually bring food, which is a winner in marketing.

Cons: Chapters can become too dependent upon these companies and allow them to take over there meetings. At this point, the GBMs become about companies and not about NSBE.

The Executive Meeting

At this meeting, official business of the society is conducted. Issues that should be brought before the membership are addressed so that the chapter may proceed forward.

Example: Elections

Pros: Members gain insight on the operational side of the organization.

Cons: N/A



The Active Meeting

This meeting actively engages the members and gets them involved in the meeting.

Example: Trivia, Battle of the Sexes, Ice Breakers

Pros: Gets members' blood flowing from moving around. Initiates conversations amongst each other and gives some ownership of the meeting to the members. Adds energy and excitement to the meetings which will entice members to attend.

Cons: N/A

The Informational Meeting

This meeting shares important and valuable information or information for knowledge's sake to the members.

Example: Introductory meeting, Announcements

Pros: Valuable information is shared.

Cons: N/A

The Grassroots Meeting

This meeting changes the normal landscape of the meeting and moves everyone to an atypical location to do some type of grassroots work.

Example: Membership Drive, NSBE Jr. chapter visit

Pros: Calls members to action and moves them to live out the mission.

Cons: Many may not be able to participate due to location, travel issues, etc.