

**National Society of Black Engineers (NSBE)  
Board of Corporate Affiliates (BCA) Partnership Benefits  
(FY 2018-19: August 1, 2018 – July 31, 2019)**



**Investment: \$40,000**

2019 Annual Convention Benefits:

- Priority booth space selection for the Annual Convention Career Fair – take advantage of early booth selection to guarantee prime space on the Career Fair floor. Selection will take place prior to all non-BCA companies, typically in July.
- 1 complimentary 10' x 20' booth at the Career Fair with priority placement
- Discounted rate for additional 10' x 10' booths. Stand out from the crowd and increase your presence in the Career Fair. Additional booths may be rented at \$2,500 per booth, compared to standard price of \$4,000 per additional booth)
- 1 complimentary Interview Booth
- 20 Complimentary full-access convention registrations
- Discounted pricing on additional full-access convention registrations
- First option to sponsor key Annual Convention events
- Priority access to host a Hospitality Suite
- Discounted pricing on Hospitality Suites
- Complimentary meeting space for team strategy/business meetings (based on availability)
- Guaranteed workshop at the Annual Convention (if submitted by the deadline) - Topic must be educational in nature and must be approved by the planning committee
- Complimentary access to the Pre-Screening Portal for NSBE's Annual Convention (three logins per BCA company) – recruit more effectively by viewing resumes and scheduling interview with convention attendees prior to arriving on site.
- Logo or company listing prominently displayed on Career Fair entrance unit
- Recognition in the convention issue of the NSBE Magazine
- Recognition as a BCA partner on the Annual Convention website (includes logo and hyperlink)
- Recognition in the mobile app
- 1 Complimentary bag insert in the attendee bags (if provided by the deadline)
- Recognition in the printed Convention Career Guide (if submitted by the deadline)
- Invitation to NSBE's Senior Executive Leadership Forum
- VIP seating at the Golden Torch Awards
- Early access to convention housing, including a dedicated customer service phone line and department to handle calls.

2018 Fall Regional Conference (FRC) Benefits:

- 1 complimentary tabletop (Bronze Partner) at each FRC Career Fair on a space available basis –meet your fall recruiting goals by reaching engineering talent in all six NSBE regions
- 4 complimentary registrations at each FRC
- Acknowledgement in each Fall Regional Conference printed program and/or mobile app (if organization participates in the Career Fair)

### 2018 Professional Development Conference (PDC) Benefits:

- Discounted pricing for partnership of the E.P.I.C. Networking Reception – enjoy access to NSBE’s technical professional members at this highly popular networking reception.
- 3 complimentary registrations (includes tickets to the Evening of Excellence)
- Opportunity to submit a workshop proposal for the PDC educational program (acceptance subject to approval)

### Virtual Recruiting Benefits:

- 500 complimentary Career Center Job Postings
- 15 complimentary Internship Postings
- UNLIMITED 12-month access to resumes in the NSBE online Career Center
- 50% Discount off Spider Wrapping service
- Discounted rates on additional Career Center Job Postings (eligible for national supporter pricing)

### Advertising & Branding Benefits:

- Recognition in convention *NSBE Magazine*
  - 15% discount on advertising rates for *NSBE Magazine*
  - Logo with hyperlink on the BCA partner page of NSBE website
  - Access to NSBE Chapter Leaders – connect with and recruit NSBE’s chapter leaders (roster includes name, email and chapter mailing address).
  - *One complimentary banner ad or article ad in the NSBE eNews, our electronic Newsletter which is distributed to the entire membership (ads run December through April and are placed on a first-come first serve basis)*
  - Placement in a BCA-only eNews that captures all BCAs with a link back to their respective home page (BCA contact to provide logo link. Enews will be distributed the second week of March if received by February 18, 2019)
  - One optional posting on Facebook or Twitter if content, graphic and weblink received by February 12, 2019 - BCA to provide convention related content and NSBE not responsible for editing content. Posting the week of March 11, 2019.
  - Opportunity to gain visibility via the NSBE website with one complimentary listing in the “Corporate Corner” on the NSBE home page . What are your company’s special events, videos and engineering- and STEM-related activities that you would like to promote?\*
- \*Corporate Corner listings are subject to approval and placed throughout the program year (excluding the month of March); the length of time on the website and the posting date are based on availability.*

### Exclusive Partnership Benefits:

- Participation in strategic planning meetings that work to advance dialogue and collaboration with the society and its partners and to strengthen the profession
- Personal customer service representative to manage your BCA membership and help you become more engaged with NSBE