



National Society of Black Engineers

The NSBE Logo, shown above, consists of The Torch and official name of the Society.

Meaning:

The NSE Torch symbolizes our everlasting burnign desire to achieve success in this competitive society and to affect a positive change on the quality of life for all people. The lightning bolts represents the striking impact that will be felt by the Society and industry due to the contributions and accomplishments made by dedicated members of the National Society of Black Engineers.

Proper use of the NSBE logo:

- Helps protect the name and brand
- Aids in worldwide recognition of the Society



The logo without the letters is reserved for use on lapel pins, dogtags, and cufflinks.



The logo should not be rotated, skewed, recolored, redrawn, shaded, or distorted.



The 'N' should be in front of the lightning bolts.

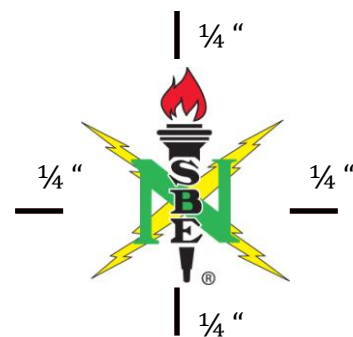
Download logo images: nsbe.org/logo.aspx

Tips for using the NSBE logo correctly:

- Always use The Torch and Society name or acronym in close proximity. The Torch must not stand alone.
- Any entity wishing to utilize the logo must go through a formal approval process first.
- Do not place the logo within text or headlines.
- Logo can only be placed in headlines if approved by National Communications Zone on an approved letterhead.
- Always include the ® next to The Torch handle.
- The only color options for The Torch are:



- The logo should have a clear space of ¼ the size of the logo on every side.



- Do not distort the image in any way.
- Minimum size: 3/8" wide by 5/16"

For questions contact National Public Relations
Chair: nebpr@nsbe.org