



NSBE
NATIONAL SOCIETY OF BLACK ENGINEERS



SAN FRANCISCO, CA

2019-20
FRC PARTNERSHIP GUIDE
REGION VI



FALL REGIONAL CONFERENCE

FALL REGIONAL CONFERENCE

San Francisco, CA | Hyatt Regency San Francisco Airport

Theme: Tune In! Find your Essence

Nov. 8-10, 2019

ABOUT NSBE

The National Society of Black Engineers (NSBE), with more than 17,000 members, is one of the largest student-governed organizations based in the United States. NSBE comprises more than 500 chapters for its collegiate, professional and pre-collegiate members in the United States, Africa, Canada and the Caribbean.

NSBE had its genesis in April 1975 on the campus of Purdue University. Its founders were six highly motivated African-American engineering students (Edward A. Coleman, Anthony Harris, Brian Harris, Stanley L. Kirtley, John W. Logan Jr. and George A. Smith) and their faculty advisor, Arthur J. Bond, Ph.D. In 1976, NSBE was incorporated under Section 501(c)(3) of the Internal Revenue Code as a nonprofit organization in the State of Texas. NSBE is the world's premier organization supporting Black Engineers. It is led by a National Executive Board consisting of students pursuing degrees in the STEM fields at the undergraduate and graduate levels. It is also supported by a full-time professional staff at our World Headquarters facility in Alexandria, Va.

NSBE's mission is **“to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”**

For more information, visit nsbe.org.



LETTER FROM THE REGIONAL FINANCE CHAIR

Dear Corporate Partner:

Region VI of the National Society of Black Engineers (NSBE) is thrilled to invite you to a mutually beneficial relationship with our organization to fulfill the mission. NSBE, a student-governed, nonprofit organization with more than 24,000 members in the U.S. and abroad, strives for the recruitment and retention of black students majoring in engineering and other STEM fields.

In an effort to fulfill our mission, Region VI has developed many programs and conferences for the academic, professional and cultural advancement of our members. Region VI boasts 1,074 collegiate members, 387 NSBE Jr. (pre-college) members, and about 47 lifetime members. In addition, our alumni technical professional membership has grown to include 322 professional members. According to U.S. News and World Report's 2017 top engineering programs, 7 of the top 20 ranked universities in the nation are located within Region VI. This year, our regional directives will serve our membership by enhancing & sustaining academic excellence, incorporating technical success through passive & active learning, and fostering a supportive environment with the community, while forging sound financial strategies. Doing this will require innovation, communication, execution, and the support of our corporate partners.



Indeed, our partners hold an important place in NSBE, enabling us to continue to create and implement our programs. Through your involvement with Region VI, and your support, you will gain access to some of the best and brightest engineers and leaders this nation has to offer, and you will help ensure the fulfillment of NSBE's mission. Over time, our region has developed a reputation for its ingenuity, independence, and outright dedication to our membership, young and old. These qualities make Region 6 unique in the opportunities it can offer to recruiters.

It is only with the support of our corporate partners that Region VI continues to excel year after year. FRC provides the perfect opportunity to partners to connect, engage, and recruit with Region VI. In exchange, you will gain access to the best and brightest diverse STEM talent that will foster a well-rounded workplace capable of innovative thinking, empowered leadership, and continual growth.

Thank you very much for your time and your interest to our organization.

Roy Bryant Megaptche Kouteu
2019-2020 Region VI Finance Chair
National Society of Black Engineers
r6finance@nsbe.org | 202-413-0513

PARTNERSHIP OPPORTUNITIES



DIAMOND PARTNER \\ \$20,000 \\ LIMITED TO ONE (1) SPONSOR

- Twelve (12) Corporate Conference Registrations
- Two (2) exhibitor tables at the FRC College & Career Fair
- Eight (8) tickets to Graduating Seniors Reception
- Two (2) on-site interview booths
- Opportunity to conduct two (2) FRC Collegiate Workshops (topic subject to approval)*
- Opportunity to host a Hospitality Suite at no charge (Does not include food beverage and A/V)
- Naming rights to either Opening, General or Closing Sessions (pending availability)
- Access to membership at the APEX Networking Event
- Reserved table at the FRC Closing Reception
- Advertisement in the NSBEGuide conference mobile app
- Logo and web link on the NSBE Region website until April 30, 2020
- Three (3) personalized postings from the NSBE Region social media outlets (Instagram and Twitter)
- Three (3) months of complimentary access to the NSBE Career Center resume Database
- Two (2) complimentary job postings on the NSBE Career Center
- Access to the 2019-2020 Region Executive Board Resume Book



PLATINUM PARTNER \\ \$15,000 \\ LIMITED TO TWO (2) SPONSORS

- Eight (8) Corporate Conference Registrations
- Two (2) exhibitor tables at the FRC College & Career Fair
- Six (6) tickets to Graduating Seniors Reception
- Two (2) on-site interview booths
- Opportunity to conduct one (1) FRC Collegiate Workshop (topic subject to approval)*
- Reserved table at the FRC Closing Reception
- Advertisement in the NSBEGuide conference mobile app
- Logo and web link on the NSBE Region website until April 30, 2020
- Two (2) personalized postings from the NSBE Region social media outlets (Instagram and Twitter)
- Three (3) months of complimentary access to the NSBE Career Center resume Database
- Two (2) complimentary job postings on the NSBE Career Center
- Access to the 2019-2020 Region Executive Board Resume Book

*Substitutions of events are available at this level. Contact R5 Finance Chair at 832.657.9980



GOLD PARTNER \\ \$6,500

- Six (6) Corporate Conference Registrations
- One (1) exhibitor table at the FRC College & Career Fair
- One (1) on-site interview booths
- Recognition in the NSBEGuide conference mobile app
- Logo and web link on the NSBE Region website until April 30, 2020
- Three (3) months of complimentary access to the NSBE Career Center resume Database
- Two (2) complimentary job postings on the NSBE Career Center
- Access to the 2019-2020 Region Executive Board Resume Book



SILVER PARTNER \\ \$5,000

- Four (4) Corporate Conference Registrations
- One (1) exhibitor table at the FRC College & Career Fair
- Recognition in the NSBEGuide conference mobile app
- Recognition NSBE Region website until April 30, 2020
- Three (3) months of complimentary access to the NSBE Career Center resume Database
- Two (2) complimentary job postings on the NSBE Career Center
- Access to the 2019-2020 Region Executive Board Resume Book



BRONZE PARTNER \\ \$4,000

- Three (3) Corporate Conference Registrations
- One (1) exhibitor table at the FRC College & Career Fair
- Recognition in the NSBEGuide conference mobile app
- Recognition NSBE Region website until April 30, 2020
- One (1) month of complimentary access to the NSBE Career Center resume Database
- One (1) complimentary job postings on the NSBE Career Center



NONPROFIT PARTNER \\ \$1,000

*Non-profit partner refers to an organization that is tax-exempt under Internal Revenue Code Section 501(c)(3) as public charities because they are formed to provide public benefit. Non-profit partner also refers Federal Organizations.

- Two (2) Corporate Conference Registrations
- One (1) exhibitor table at the FRC College & Career Fair
- Recognition in the NSBEGuide conference mobile app
- Recognition NSBE Region website until April 30, 2020



UNIVERSITY AFFILIATE \\ \$500

- Two (2) Corporate Conference Registrations
- One (1) exhibitor table at the FRC College & Career Fair
- Recognition in the NSBEGuide conference mobile app
- Recognition NSBE Region website until April 30, 2020

CUSTOM PACKAGE

Not finding what you are looking for? We are happy to work with you to create a custom package that works best for you and your recruitment goals.

PARTNERSHIP OPPORTUNITIES



INTERVIEW BOOTHS \ \$500

Interview booths give your organization the chance to take the recruitment process one step further by conducting interviews on site. Take advantage of the opportunity to connect with engineering talent then follow-up with more in-depth, one-on-one conversations with the students who best suit your needs. Interview booths enable you to discuss your job opportunities with your top candidates and conduct interviews before leaving the conference.

Career Fair and interview booths are typically open on Saturday from 10 a.m. to 5 p.m. However, this is subject to change per region. Each booth is equipped with one table and two chairs. Placing branding and signage in the aisle outside of the interview booth space is strictly prohibited.

Interview booths are extremely limited and subject to availability. We strongly encourage you to sign up early to reserve your space.



FALL REGIONAL CONFERENCE EXHIBITOR REGISTRATION

Each Career Fair partnership level includes a specific allotment of conference registrations. Registrations include access to the Career Fair, Opening Session, General Session, workshops and competitions. Receptions, luncheons and invitation-only activities are not included.

Additional registrations are available for a fee of \$100 for NSBE BCA Partners and \$150 for non-BCA Partners. NSBE does not offer Career Fair-only passes.

Instructions for submitting attendee names will be sent to confirmed FRC partners at a later date.



PARTNERSHIP OPPORTUNITIES - EVENTS

The FRC also provides our partners with the opportunity to interact directly with our membership other than in the FRC Career Fair or an interview setting. Sponsorship opportunities for these events are listed on the following pages.

CONFERENCE OPENING SESSION \\ \$4,200

The excitement starts here! Opening Session is the official kickoff of the FRC and helps set the tone for the rest of the conference. This high-profile event gives you the opportunity to connect with attendees – before they see your competitors – and stand out from the crowd. Sponsoring the Opening Session is a great way to showcase your organization in front of a large, attentive audience.

- Naming privileges for the Opening Session (i.e., “Opening Session sponsored by...”)
- Opportunity to make a speech at the event (20 minutes)
- Opportunity to create a short video to be played during the event (part of the time for the speech)
- Sponsor banner with logo displayed prominently inside the room
- VIP seating at Opening Session
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the 2019-2020 Region VI Executive Board Resume Book
- Four (4) complimentary conference registrations

CONFERENCE CLOSING RECEPTION \\ \$5,500

The Closing Reception is the culmination of the FRC. Approximately 450 attendees will be present at the event, which occurs on the final night of the conference. The reception includes guest speakers, a conference recap and presentations of competition winners and awards. Bid a fond farewell to NSBE attendees, and help say goodbye to the 2019 FRC. This highly attended social event gives your organization the chance for high visibility and connection with NSBE’s engineering and STEM talent.

- Naming privileges for the Closing Reception (i.e., “Closing Session sponsored by...”)
- Opportunity to make a speech at the event (20 minutes)
- Opportunity to create a short video to be played during the event (additional 5 minutes)
- Sponsor banner with logo displayed prominently inside the room
- VIP seating at FRC Closing Reception
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the 2019-2020 Region VI Executive Board Resume Book
- Six (6) complimentary conference registrations

PARTNERSHIP OPPORTUNITIES - EVENTS

CONFERENCE GENERAL SESSION \\ \$3,500

General Sessions serve as business meetings for the region and give your organization the chance to shine. As the sponsor of this event, you will have the opportunity to provide an inspiring and informative presentation that enhances our students' professional growth. Sponsoring a General Session is a great way to showcase your organization in front of a large, attentive audience.

- Opportunity to make a speech during the event (10-15 minutes)
- Opportunity to create a short video to be played during the event (part of the time for the speech)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Sponsor banner with logo displayed prominently inside the room
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the 2019-2020 Region VI Executive Board Resume Book
- Three (3) complimentary conference registrations

HOSPITALITY SUITES \\ \$1,000 + COST OF FOOD AND BEVERAGE

Hospitality Suites provide your organization with the opportunity to network with members in a non-recruiting environment. Sponsors can invite NSBE members to gain a greater knowledge of the members' character, goals and expectations, without being limited to interview-setting conversations. (Note: Hospitality Suite sponsors must also purchase a Career Fair Sponsorship Opportunities package.) Subject to availability.

- Naming privileges for the FRC Hospitality Suite (i.e., "Hospitality Suite cosponsored by...")
- Opportunity to provide welcome remarks at the event (5-10 minutes)
- Opportunity to network with and collect resumes from NSBE's engineering and STEM talent
- Sponsor banner with logo displayed prominently inside the room
- Seating at Closing Reception for up to five people
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets

HACK-A-THON \\ \$8,000 (\$7,700 WITH LAPTOP LENDING FOR THE EVENT)

The Hack-A-Thon is geared toward innovative high school and college students. This competition will allot creative students two 2.5-hour segments to design a product that will improve existing conditions. This program will allow students to interact with partners during presentations in which teams will discuss their product and showcase any prototypes. The competition will be divided into high school and college groups, and prizes will be given to the top teams of each group. This is an opportunity for your organization to brand itself with students who have excellent coding skills and recruit stellar talent. *Two winning teams will receive \$200 each (paid by sponsor) and an interview with the sponsoring organization. (Exact prize to be determined by sponsor.)*

- Naming privileges for the Hack-A-Thon (i.e., "Region VI Hack-A-Thon sponsored by...")
- Opportunity to place representatives on the judging panel
- Opportunity to pitch a problem for which teams can develop solutions
- Opportunity to give welcome remarks at the competition (5-10-minute speech)
- Opportunity to provide prizes to winner and interview winners
- Sponsor banner with logo displayed prominently inside the room
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Two (2) complimentary conference registrations

DESIGN COMPETITION \\ \$2,500

This is a design competition in which NSBE collegiate members can gain skills in technical areas such as project management, design engineering and test engineering. They can also develop soft skills such as problem solving, working in teams, time management and public speaking.

Sample activities include paper plane design, autonomous robot using a LEGO MINDSTORMS kit, and other design competitions designed by the sponsor for this event. The winner will receive \$300 (paid by sponsor) and/or an interview with the sponsoring organization. (The exact prize is to be determined by the sponsor.)

- Opportunity to showcase your organization at the event
- Recognition in the FRC Program Booklet, in the NSBEGuide conference mobile app and on the Region VI website as the official sponsor of this event
- Opportunity to address the attendees of this event at the opening and closing of the conference (5-10 minutes)
- Opportunity to provide judges for the competition
- One (1) exhibitor table at the competition
- Opportunity to provide a prize, including an interview with the winners
- Sponsor banner with logo displayed prominently inside the room
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Two (2) complimentary conference registrations

FIRE PIT ENTREPRENEURSHIP AND ELEVATOR PITCH COMPETITION \\ \$2,000

This is an opportunity for NSBE collegiate member entrepreneurs to compete in a business plan, product or service competition as well as deliver an elevator pitch. Competitors will have the opportunity to showcase their innovations during the conference. The competition focuses on new, independent ventures in the pre-seed, seed, start-up or early growth stages. Licensing technologies from universities or research labs is encouraged, assuming they have yet to be commercialized.

Teams will have the opportunity to meet and network with other NSBE entrepreneurs, industry leaders and business experts who will serve as judges for the competition. The top three winners will advance to the National Fire Pit competition at NSBE's 2019 Annual Convention. ***The winner at the FRC will receive a \$300 prize (paid by sponsor) and an interview with the sponsoring organization. (Exact prize to be determined by sponsor.)***

- Opportunity to showcase your organization before a gathering of innovators and entrepreneurs
- Sponsor banner with logo displayed prominently inside the room
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition via the NSBEGuide conference mobile app and Region VI social media outlets
- Opportunity to invest in the product/idea or interview the winners
- Opportunity to address the attendees at the opening and closing of the event
- Opportunity to provide judges for the competition
- One (1) exhibitor table at the competition
- Two (2) complimentary conference registrations

PARTNERSHIP OPPORTUNITIES - EVENTS

GRADUATING SENIORS RECEPTION \\ \$2,500 + FOOD AND BEVERAGE

The Graduating Seniors Reception honors graduating college seniors and introduces them to the resources and benefits of being a NSBE Professionals member. The purpose of this program is to celebrate the academic achievements of the students as they prepare their entry into the workplace or advanced degree programs. This event offers students an opportunity to interact with technical professionals in a social environment that will foster networking, relationship-building and mentoring opportunities. Partnership with this event shows your support for new graduates and their continued professional development.

- Naming privileges for the Graduating Seniors Reception (i.e., "Graduating Seniors Reception sponsored by...")
- Opportunity to provide welcome remarks at the event (5-10 minutes)
- Opportunity to recruit graduating seniors
- VIP seating at event
- Sponsor banner with logo displayed prominently inside the room
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the 2019-2020 Region VI Executive Board Resume Book
- Two (2) complimentary conference registrations

APEX LUNCHEON \\ \$2,500 + FOOD AND BEVERAGE

The Academic Pyramid of Excellence (APEX) Luncheon brings together some of NSBE's top academic talent for a networking and professional development luncheon. Each student in attendance will have a GPA of 3.0 or higher. (Note: APEX Luncheon sponsor must also purchase a Recruitment Sponsorship Opportunities package.) Subject to availability.

- Naming privileges for the APEX Luncheon (i.e., "APEX Luncheon sponsored by...")
- Opportunity to provide welcome remarks at the event (5-10 minutes)
- Opportunity to collect the resumes of APEX students
- VIP seating at APEX Luncheon
- Sponsor banner with logo displayed prominently inside the room
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the 2019-2020 Region VI Executive Board Resume Book
- Two (2) complimentary conference registrations

CHAPTER PRESIDENTS EVENT \\ \$1,000 + FOOD AND BEVERAGE

The Chapter Presidents Event is a collaboration session for chapter presidents to network and develop solutions to the challenges they are facing in their chapters. Leaders will hear from their peers about how to meet these challenges. This event gives sponsors visibility with the top level of chapter leadership.

- Naming privileges for the Chapter Presidents Event (i.e., "Chapter Presidents Event sponsored by...")
- Opportunity to provide welcome remarks at the event (15 minutes)
- Opportunity to collect resumes of chapter presidents
- Reserved seating for representatives (maximum of 4 seats)
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets

TECHNICAL RESEARCH EXHIBITION (TRE) \\ \$800 (OR IN-KIND DONATION)

Two (2) Sponsors Needed: (1 Corporate and 1 University)

The Technical Research Exhibition (TRE) is a competition designed to showcase NSBE members' skills in technical writing, theoretical research and oral presentation. This competition provides an opportunity for graduate students to present their research findings. It also encourages undergraduate students to display their research and to pursue graduate degrees. Partners will be afforded an opportunity to have a representative on the judging panel and present winners with awards at the Closing Awards Gala.

- Opportunity to provide judges for the panel
- Exposure to new research findings from students majoring in STEM
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets

PRE-COLLEGE INITIATIVE (PCI) MEALS \\ UP TO \$2,500 (PER SPONSOR)

Two (2) Sponsors Needed

PCI meals are an important and much appreciated part of each FRC. In addition to events for our collegiate demographic, FRCs also offer programs and activities for pre-collegiate students. Sponsorship of a breakfast or luncheon will help nourish the minds of our NSBE Jr. attendees and energize them for the rest of the day. This is a great way to demonstrate your organization's commitment to strengthening the STEM pipeline as well as create brand recognition among our youngest future engineers.

- Sponsorship recognition given during PCI Conference
- Verbal recognition given at FRC Closing Reception
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Sponsor banner with logo displayed prominently inside the dining room
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the Region VI Executive Board Resume Book

PRE-COLLEGE INITIATIVE (PCI) MINI-CONFERENCE \\ UP TO \$2,000 PER SPONSOR OR \$8,000

At this event, collegiate and professional members interact with and advise elementary school, middle school and high school students. These workshops will also include topics such as financial aid, engineering vs. pure science, academic skills, time management, choosing a college, and internship/co-op education. Funds will go toward materials needed for various workshops.

- Sponsorship recognition given during PCI Mini-Conference
- Verbal recognition given at FRC Closing Reception
- Reserved seating for representatives at FRC Closing Reception (maximum of 4 seats)
- Opportunity to provide representative to speak at PCI Conference (10 minutes)
- Sponsor banner with logo displayed prominently inside the room
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the Region VI Executive Board Resume Book
- Two (2) complimentary conference registrations

PARTNERSHIP OPPORTUNITIES - EVENTS

SPONSOR-DESIGNED WORKSHOPS \\ \$400/HOUR (SATURDAY, NOV. 10, 9:30 A.M.-1 P.M.)

Workshops are a great way to contribute to the educational journey of our students, while creating brand awareness for your organization. As a workshop sponsor, your organization will have the opportunity to create and deliver educational, interactive and hands-on workshops, in which students will learn essential skills to help them on their path to becoming an engineer. Workshops are an effective way to showcase your organization's expertise and impact on STEM as well as contribute to the professional development of your future engineers. Benefits include:

- Opportunity to develop and present an educational workshop during the conference
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets Organizations interested in hosting workshops should contact [Include new finance chair name] at r6finance@nsbe.org, to discuss details including the intended topic. This workshop(s) will happen simultaneously with some portion of the FRC Career Fair for the 10:30 a.m.- 12 p.m. period, so a program related to topics such as resume reviews or mock interviews will be impactful. Workshop topics are subject to approval by the FRC chair and availability in schedule.

PASSPORT TO IMAGINATION AND INNOVATION \\ \$600 OR PRIZE ITEM

Have your organization recognized as a prime supporter of NSBE members' growth and excellence through this great branding opportunity. The Passport to Imagination and Innovation award is designed to entice conference attendees to participate in a great number and variety of workshops, events and programs available at the 2019 FRC. Attendees must attend an event in each of the passport categories to be eligible for entrance into a raffle. A completed passport will automatically enter participants into a raffle to win a monetary prize, laptop, tablet or any other stock product that the sponsor makes. This is a good way to market your products as well. **Three participants will be eligible to win the raffle. (Prize will be provided by sponsor.)**

- Logo and recognition in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition via the NSBEGuide conference mobile app and Region VI social media outlets
- Verbal recognition at the FRC Closing Reception during prize giveaway
- Two (2) complimentary conference registrations
- Priority timeslot for a sponsor-designed workshop
- Priority for future speaking opportunities and networks at NSBE Zone Summits

NSBEGUIDE MOBILE APP \\ \$2,000

The NSBEGuide mobile app gives your organization the unique opportunity to get your branding and corporate message in front of thousands of attendees – even before they arrive for the conference! The comprehensive mobile app puts all event information at the attendees' fingertips – anytime, anywhere – with real-time updates and breaking news blasts sent during the event. Because the app is free and easy to download, you will be able to connect with a large audience of users, whether they are on an iPhone, iPad, iPod Touch, Android phone, Android tablet or other mobile devices.

- Logo prominently displayed on the mobile app splash page
- Rotating banner ad on the app for greater exposure
- Complimentary push notification made during the event
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the Region VI Executive Board Resume Book

CELL CULTURE AND MICROSCOPY \\ \$300 AND UP

This activity will allow NSBE Jr. members to explore biological science and practice basic industry techniques. Day one: Students will prepare petri dishes with agar media to cool and set overnight. Day two: Students will collect swab samples from various microbiomes of the body and plate their cell samples on prepared petri dishes. Cultures will incubate overnight. Day three: Students will stain their culture cells and make observations under a light microscope. Each day will start with a mini lecture explaining the “What? Why? How?” of the day’s objectives.

- Naming privileges for the FRC NSBE Jr event (i.e., “ Activity sponsored by...”)
- Opportunity to provide welcome remarks at the event (5-10 minutes)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event
- Sponsor banner with logo displayed prominently inside the room

FERROFLUID LAB \\ \$150 AND UP

This activity will allow NSBE Jr. members to learn about magnetic fluids and how they are applicable in the world of engineering. A mini lecture will be implemented to give background about the magnetic field and the chemical reaction to make the fluid. Real world applications discussed will include space travel, liquid seals and bearings, composition of loudspeakers, cellular imaging, and MRI contrast agents.

- Naming privileges for the FRC NSBE Jr event (i.e., “ Activity sponsored by...”)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event

BIOMIMICRY: PROSTHETIC HAND \\ \$150 AND UP

This activity will allow NSBE Jr. members to explore the medical devices track of Bioengineering. The activity will be set up as a competition with teams competing to create the most successful/effective prosthetic hand with the materials provided. Day one: Students are given their objective and will work as teams to create the device. Day two: Team projects will be judged according to design and functionality based on how well the hand can type on a computer. Program will be finished up with discussion about complications of the task and providing insight into current news and breakthroughs in the world of biomedical devices.

- Naming privileges for the FRC NSBE Jr event (i.e., “ Activity sponsored by...”)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event

MICROFLUIDICS LAB \\ \$150 AND UP

This activity will allow NSBE Jr. members to practice microfluidics and learn about the applications particle reduction in industry. The lab itself was designed by two current students at Santa Clara University. The NSBE Jr. members will be able to observe how various pathway designs can impact the flow of fluids. Students will learn how microfluidics is applicable in the world of process engineering, in industries such as pharmaceuticals, energy, fine chemicals, and cosmetics.

- Naming privileges for the FRC NSBE Jr event (i.e., “ Activity sponsored by...”)
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event

TREBUCHET LAUNCHER \\ \$800 AND UP

This will be a fun activity that will allow NSBE Jr. members to put their mechanical engineering skills to the test. The activity will be set up as a competition with teams competing to create the most successful/effective trebuchet with the materials provided. Day one: Students are given their objective and will work as teams to create the device. Day two: Teams will be given additional time to prepare devices then projects will be judged according to functionality based on how far an object can be launched and the heaviest object that can be launched.

- Naming privileges for the FRC NSBE Jr event (i.e., “ Activity sponsored by...”)
- Sponsor banner with logo displayed prominently inside the room
- Opportunity to provide marketing materials, goodie bags and/or giveaways at the event

PARTNERSHIP OPPORTUNITIES - EVENTS

LANYARDS, TOTE BAGS, T-SHIRTS, WATER BOTTLES \\ \$3,000 EACH

Conference lanyard, tote bags, T-shirts or water bottles are an excellent way to increase the visibility of your organization. All conference attendees will be given these items at the time of registration. Your logo will be given prominent placement on the item and in the printed program. Sponsor has the option to place an insert into or attach a flyer to the item (one-color logo requested). Item selection is at the discretion of Region VI.

TOTE BAGS

Put your message in the hands of attendees, and guarantee that it's seen by everyone...everywhere. The bags will be printed with your logo (and the NSBE logo) and distributed to FRC registrants. The stylish bags are a popular keepsake and get long-lasting use and exposure beyond each conference.

- Logo prominently displayed along with the NSBE logo
- Opportunity to provide marketing materials and/or giveaways in the tote bags
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets
- Access to the Region VI Executive Board Resume Book

LANYARDS

Let the attendees do the advertising for you! Your organization's name will be prominently displayed and worn by every attendee at the FRC. Lanyards will be printed with your logo and the NSBE logo and distributed to all attendees when they pick up their name badge at registration. Sponsor the lanyards, and your organization's name will never be out of sight.

- Logo prominently displayed on the lanyards along with the NSBE logo
- Opportunity to provide marketing materials and/or giveaways in the tote bags
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the conference mobile app and via Region VI social media outlets
- Access to the Region VI Executive Board Resume Book

CONFERENCE PROGRAM BOOKLET \\ \$1,500

The FRC Program Booklets will provide all attendees with a listing of all programming, including: the conference itinerary, list of sponsors, workshops, special guests and NSBE information. This is a good opportunity for positive exposure and increased branding among participants.

- Sponsor will receive two (2) full-page advertisements and recognition in the booklet
- Sponsor will receive recognition on the Region VI website and via Region VI social media outlets as the official sponsor of the booklet
- Reserved seating for representatives at FRC Closing Reception (maximum of 3 seats)

CONFERENCE WIRELESS (WI-FI) \\ \$1,000

Wireless internet connectivity will not be available in all locations within the hotel. As a result, sponsoring Wi-Fi ensures that attendees stay connected throughout the conference. Wi-Fi speed is TBD, based on overall cost.

- Advertisement on splash/redirect page for Wi-Fi connection (pending hotel availability)
- Ability to run a promotion or social media ad in conjunction with the Region VI social media channels
- Logo in the FRC Program Booklet
- Logo and web link on the NSBE Region VI website until May 1, 2020, and recognition in the NSBEGuide conference mobile app and via Region VI social media outlets

FRC PARTNERSHIP OPPORTUNITIES - EVENTS

IN-KIND DONATIONS

This is a great opportunity for your organization to increase its visibility and brand recognition by supplying material donations. FRC participants will be using conference materials throughout the event. Through in-kind donations, your organization can leave a lasting image in the minds of conference attendees. Each benefit for each donation will be negotiated on a case by case basis. We request a variety of items, including but not limited to:

- Awards and souvenirs
- FRC Program Booklet printing
- Conference supplies (pens, pencils, etc.)
- Projectors and other A/V equipment
- Region VI Executive Board name tags
- Region VI Executive Board polos
- Recognition gifts and certificates
- Travel discounts

Lanyards, T-Shirts, water bottles or tote bags are to be sponsored with funds and printed by NSBE with the logo of sponsoring partner and the NSBE logo. Under some circumstances, such as when the conference is near at hand, these items may be provided as in-kind donations, if they include only the NSBE logo and have not already been sponsored by another partner.

OTHER REGIONAL PARTNERSHIP OPPORTUNITIES

ZONE SUMMIT SPONSORSHIP \\ \$850 PER SUMMIT

Northern California Zone, Southern California Zone, Rocky Mountain Zone, Northwest Zone and Southwest Zone make up the five geographical areas of Region VI. Each zone includes several NSBE collegiate, NSBE Jr. and NSBE Professionals chapters.

The Fall Zone Summits are held in late September or October, and the Spring Zone Summits take place in late February or early March. The goal of these summits is to unite the chapters with the rest of their zones, while encouraging the membership to come together and network. This year's Zone Summits will include events such as toy design sessions, workshops to create prototypes, and STEM Fairs catering to middle school and high school students. This is a great opportunity for organizations to increase their visibility, while networking with the talented local students and professionals present at the summit in a more intimate setting.

- Exclusive naming privileges for the Zone Summit
- Announcement of sponsors on zone Twitter accounts, in affiliation with Zone Summits
- Opportunity to promote your organization
- Opportunity to network with Region VI students in a more intimate setting
- Opportunity to host one (1) workshop at the Zone Summit

TROUBLESHOOTING/CANCELLATION POLICY

The deadline for submission of this fully completed form is 30 days prior to the event date. Payment in full for any sponsored item included in the 2018-2020 Partnership Guide must be received no later than Wednesday, Sept. 25, 2019. Otherwise, access to the NSBE Regional Conference events will not be permitted.

Within 30 days of the event date, there will be absolutely NO REFUNDS. A full invoice will be issued for all sponsored items ordered 30 days or more prior to the event date, except for registrations (Payment for registrations must be made by credit card.). Within 30 days of the event, only credit card payments will be accepted as the form of payment. A 10 percent (10%) late fee will be assessed on any unpaid invoices falling within 30 days of the event date. If you have any questions or need assistance, please email us at r6finance@nsbe.org.

2019-2020 SPONSORSHIP COMMITMENT FORM

The following form may be used to reserve sponsorship items related to any National- or Regional-Level NSBE events/items. Please follow the instructions below when completing this form. The NSBE fiscal year is August 1 to July 31. Benefits are generally applicable during this period of time.

Please fill out our online commitment form found here: [2019-20 NSBE Commitment Form](#)

Questions, please reach out to corp_relations@nsbe.org.

1/ Complete Contact Information

Please fill out contact information in its entirety. Note that the primary contact will receive all email notifications, invoices and other general information. Billing (Secondary) contacts are generally contacted when the primary contact is unreachable.

2/ Select a National Partnership Package

You can choose to become a Board of Corporate Affiliates (BCA) or Affiliate Partner. These levels are active year-round.

3/ Select a National or Regional Sponsorship Level

To exhibit on our regional or national Career Fair floor, you must sign up for a particular sponsorship level. If you selected a National Partnership Package above, you will again need to indicate which sponsorship level you would like to choose for the specific event, other than the Annual Convention, in which your organization is participating. Registration of personnel is handled separately from this form. Note: All exhibiting packages are bundled as defined in the sponsorship guides. There is no separate pricing to just reserve a booth.

4/ Add On Additional Items/Sponsorships

Use this section of the form to select additional items for your order. You may reserve additional booth space, onsite interview rooms, Hospitality Suite space, and more.

5/ Sign & Date

Enter the grand total of all requested items in the Grand Total box. After reviewing the cancellation policy, place your signature and date on the next line. Unsigned or incomplete forms will not be accepted.

6/ Submit Your Form

Complete, sign and submit the form, following the instructions listed on the form. We cannot guarantee receipt of your request through any other means, unless specifically agreed to separately in writing. A PDF of your invoice will be delivered to the billing contact's email address on the 15th and 30th of every month. This policy is subject to change.

Cancellation/Change/Refund Policy - *subject to change* -

Annual Convention

All payments must be received no later than February 13, 2020. Invoices that remain unpaid after February 13, 2020, will be subject to having their associated sponsorship forfeited. ANY outstanding invoice(s) with NSBE after this date will prohibit entrance to the career fair and/or college fair/graduate school floor(s). Additional items purchased after February 13, 2020, will require credit card payment only; no other form of payment will be honored after this date (with the exception of forms mailed in along with a check with prior approval). There will be no invoicing after February 13, 2020.

A 10% late fee will be assessed to all payments made after February 13, 2020. There will be a 25% Administrative Fee for any sponsorship cancellations after January 3, 2020. This includes paid and unpaid invoices. There will be no refunds after February 1, 2020.

Certain sponsored events/items will require advance payment prior to January 1, 2020. Such event/items include but are not limited to: Convention Bags, Tours, Lanyards, Sessions, Registration and more. Please visit nsbe.org for up-to-date information.

Cancellations and/or changes will not be honored until approved in writing by NSBE Corporate Relations.

DEADLINES AT A GLANCE

January 1, 2020	Last day to cancel sponsorships (besides those needing advance payment) without paying 25% admin fee.
February 1, 2020	No refunds after this date
February 13, 2020	Deadline for payments. Credit card payments only accepted after this date with 10% late fee applied unless otherwise specified.

If participating in the Annual Convention, please note that there is a minimum fee requirement of \$200.00 for carpet per 10x10 Career Fair Booth (see Exhibitor's Manual).

If there is a requirement for additional investment such as additional food, beverages, gifts or equipment, above and beyond the NSBE purchase price within the applicable NSBE Partnership Guide, your organization will be responsible for payment. You will be directly billed from the supplying vendor and required to pay them accordingly.

Regional and Professional Conferences (Fall and Leadership)

Payment in full for any sponsored item must be received no later than 30 days prior to the Regional or Professional Conference event date. Otherwise, access to the NSBE Regional or Professional Career Fair Floor and conference events will not be permitted. Within 30 days of the event date, there are absolutely NO REFUNDS and a full invoice will be issued for all sponsored items, except registrations (credit card only).

ORGANIZATION PARTNERSHIP CODE OF CONDUCT AGREEMENT

The National Society of Black Engineers (NSBE) is privileged to partner with many wonderful corporate and other organization sponsors who support our mission. We are so thankful for your support. These partnerships take many different forms, almost all of which involve employees of the sponsor interacting in some way with NSBE employees and many of which involve employees of the sponsor interacting in some way with NSBE members.

When it comes to NSBE employees, it is the policy of NSBE to maintain a workplace that is healthy and safe and free from harassment and other forms of discrimination based on race, color, religion, sex, national origin, age, disability, sexual orientation, and any other applicable legally protected category. Accordingly, NSBE has zero tolerance for harassment or any other form of unlawful discrimination or other inappropriate conduct.

When it comes to NSBE members, all members are subject to NSBE's Code of Conduct, which similarly prohibits unacceptable personal conduct at any NSBE-sponsored event, which includes, for example, harassment of any kind, disorderly conduct, or blatant disregard of publicized rules and regulations.

NSBE must also insist that employees of partner organizations act in accord with the above standards. Because most of NSBE's collegiate members are under 21 years of age, NSBE is particularly protective of the environment in which NSBE-sponsored events are conducted.

We know that you share our values of embracing diversity and respect for the personal dignity of our employees and members. As such, NSBE asks that you confirm the following:

1. You understand and agree that all employees of your organization who interact with NSBE employees and/or members will conduct themselves at all times professionally and refrain from any conduct or comments that are or could be construed as harassing, discriminatory, offensive, or inappropriate.
2. You will notify all employees of your organization who will interact with NSBE employees and/or members of these standards.
3. You will notify all employees of your organization who will attend any NSBE-sponsored event that they are expected to act professionally at all times, including refraining from the excessive consumption of any alcohol and abiding by set rules and regulations of the society.

If any employees of your organization violates any of the above rules, NSBE reserves the right to communicate the matter to NSBE's relevant points of contact within your organization, have them removed from an event and/or preclude them from any future involvement with NSBE.

REGION VI CONTACT INFORMATION

r6finance@nsbe.org · region6.nsbe.org

WORLD HEADQUARTERS

205 Daingerfield Road, Alexandria, VA 22314

Phone: 703.549.2207 · Fax: 703.683.5312



NSBE
NATIONAL SOCIETY OF BLACK ENGINEERS

