

NSBE Entrepreneurship SIG 2023 Fall Regional Conference Recap

- **Region 2 – Pitch Showcase**

- During the Region 2 Fall Regional Conference in Norfolk, VA, the Entrepreneurship SIG held a ***Pitch Showcase*** to highlight NSBE Entrepreneurs and allow them an unique opportunity to pitch their entrepreneurial ideas, products, and services. This event sought to showcase not only their businesses, but also highlight the innovation, cultural impact in our community, and networking opportunities within the NSBE Community. The Pitch Showcase was moderated by the Entrepreneurship SIG Director, Richard Z. White. Richard is the CEO of [Richard Z. White, LLC](#), a leading Enterprise Resource Planning Systems (SAP) Consultancy Firm. His goals during his term as the Entrepreneurship SIG Director include holding NSBEntrepreneur Pitch Events throughout all regions, identifying incubator and funding opportunities for NSBEntrepreneurs, and growing entrepreneur – minded leadership. The facilitator for the event was Yvette Selby, Programs Director for the Entrepreneurship SIG and Deputy Division Director for the US Environmental Protection Agency. The Pitch Showcase included [The Scholar Shop App](#) and [The STEMLearner](#). The Scholar Shop App was presented by the Mobil Application team from Howard University’s NSBE Chapter, which included Sydney Stokes, Richard Stowe III, and CJ Seigler. The Scholar Shop App is a virtual campus marketplace and is billed as the “perfect app to find the hottest student businesses and creatives on campus.” It currently has over 50 Howard Businesses, 100+ signed-in users, direct messaging, booking features, as well as plans to expand to other campuses. The STEMLearner was presented by Richard Gilliam from the NSBE Professionals Research Triangle Chapter (Raleigh, Durham, and Chapel Hill, NC). STEMLearner uses specific AI tools to drive personalized STEM Learning through activity analysis and is targeted for children aged 6 to 12 years old who are in the early stages of developing their foundational STEM knowledge and skills. The secondary target audience includes parents, caregivers, and educators. The app aims to revolutionize STEM education, providing transformative benefits for education, society, and the economy. First place went to The Scholar Shop App with a Recognition Award being presented to The STEMLearner. Congratulations to both businesses!



NSBE ENTREPRENEURSHIP SIG ~ PITCH SHOWCASE
REGION 2 FRC ~ NOV. 3-5TH 2023 ~ NORFOLK, VA

- **Region 3 – Nov. 10-12th – Atlanta, GA**

- During the Region 3 Fall Regional Conference in Atlanta, GA, the Entrepreneurship SIG held a panel discussion entitled, ***Entrepreneurship Unleashed: Strategies to Take You from Idea to Impact***. The panelist included: Lee Brashier of [JACKED Junk Removal](#), Travis Nunnally of [Brain Rain Solutions](#), and Dr. Troy Nunnally of [Brain Rain Solutions](#). JACKED Junk Removal is committed to providing exceptional junk removal services that are eco-friendly and affordable. They strive to make a positive impact on the community and environment by providing a valuable service that promotes cleanliness and organization, while helping homeowners and business owners alike create a clutter-free environment that is conducive to productivity and well-being. Brain Rain Solutions is a leader in augmented reality and the internet of things mobile app experiences. Their team of gurus maximizes the user experience by uniquely leveraging augmented reality and internet of things. From interactive vision centers to stadiums, they help increase growth in companies by increasing brand awareness. The Entrepreneurship Unleashed Panel was moderated by Dr. Cristi Haygood, Communications Director for the Entrepreneurship SIG. Dr. Cristi is the CEO of [Alyse Engineering Innovations](#), the premiere Executive Leadership and Productivity Strategy organization that utilizes Engineering Management and Value Engineering techniques to elevate Technical Professionals to become dynamic Leaders who innovate real value and build high-performing teams. She provides a straightforward approach – Cultivate Clarity, Challenge Norms, Consistently Execute & Optimize – to engage and empower Leaders with a proven system to improve behaviors, boost productivity, and accelerate performance so that you’ll consistently be able to meet metrics and create value, without sacrificing team morale, product quality, and time-to-market. Attendees were excited to hear an electrifying panel discussion that transcended the boundaries of traditional thinking and unlocked the secrets of successful entrepreneurship. Our distinguished panelists shared their firsthand experiences, offered insights into what it takes to launch, sustain, and thrive as an Entrepreneur, and answered every question asked. This was more than a panel discussion; it was an invitation to dream big, think differently, and leave inspired to make a lasting impact in business and society.





ENTREPRENEURSHIP UNLEASHED: STRATEGIES TO TAKE YOU FROM IDEA TO IMPACT



Lee Brasher, JACKED Junk Removal
Travis Nunnally, Brain Rains Solutions
Troy Nunnally, PhD, Brain Rains Solutions



Moderated by
Dr. Cristil Haygood,
Alyse Engineering
Innovations



NSBE ENTREPRENEURSHIP SIG
ENTREPRENEURSHIP UNLEASHED PANEL
REGION 3 FRC ~ Nov. 10-11th 2023 ~ ATLANTA, GA