

ENGINEERING COMMUNITY



MARCH

20-24

2024

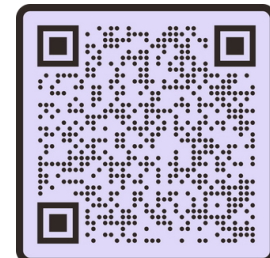
ATLANTA, GA
GEORGIA WORLD
CONGRESS CENTER

50TH ANNUAL CONVENTION PARTNERSHIP GUIDE

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SCAN AND SPONSOR



To partner with us for #NSBE50, visit
<https://www.nsbe.org/partnerships/partner-commitment>

NSBE's VISION

We envision a world in which engineering is a mainstream word in homes and communities of color and all Black students can envision themselves as engineers. In this world, Blacks exceed parity in entering engineering fields, earning degrees and succeeding professionally.

About NSBE

The National Society of Black Engineers (NSBE) is one of the largest student-governed organizations based in the United States. NSBE, founded in 1975, supports and promotes the aspirations of collegiate and pre-collegiate students and technical professionals in engineering and technology.

NSBE's Mission and Objectives

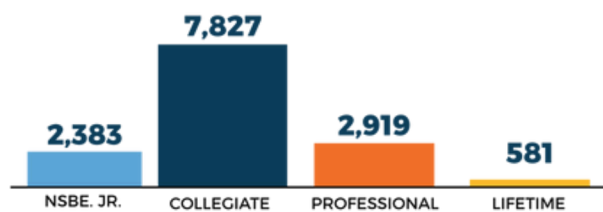
The mission of the National Society of Black Engineers is "to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community."

The National Society of Black Engineers strives to accomplish the following objectives for our organization:

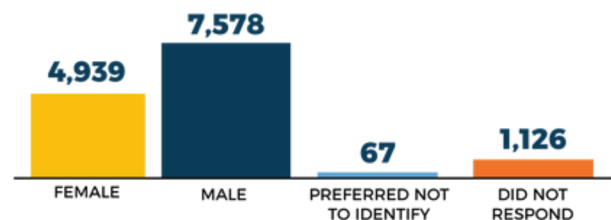
- Stimulate and develop students' interest in the various engineering disciplines
- Increase the number of underrepresented minority students completing engineering programs at both the undergraduate and graduate levels
- Encourage members to seek advanced degrees in engineering or related fields and to obtain professional engineering certifications
- Promote public awareness of engineering and the opportunities for Blacks and other minorities in that profession
- Function as a representative body on issues and developments that affect the careers of Black Engineers

MEMBERSHIP DEMOGRAPHICS FOR YEAR 2023

Membership Type | Total: 13,710



Gender



NSBE Annual Convention Attendance

	#NSBE 45 2019	#NSBE 46 2020	#NSBE 47 2021	#NSBE 48 2022	#NSBE 49 2023
Pre-College	1,141	68	525	372	1,308
Collegiate/ Graduate Students	7,182	3,858	3,905	3,989	5,967
Professionals	1,293	797	826	1,187	639
International	18	6	9	13	9
Exhibitors	4,109	2,107	5,310	3,707	4,538
Others (Speakers, staff, VIP, Press, Non-Members)	443	394	683	776	735
Total	14,156	7,230	11,258	10,044	13,196

WELCOME From the Convention Planning Committee Chair

Dear Prospective Partner,

My very first regional NSBE event began Nov. 16, 2018, with a five-hour drive from Knoxville, Tennessee, to Montgomery, Alabama. Getting off the bus to see signs that said, “Welcome to the Region III Fall Regional Conference” and a sea of NSBE students and professionals checking into their hotel, was the first time I understood what the upperclassmen meant when they said I would feel at home. Seeing everyone switch to business professional clothing and listen to elevator pitches the next day helped me understand what it meant to be surrounded by greatness. This is the greatness that gave me the push to want to be great.

That weekend was more than just a career fair or workshops, it was a space where I evolved. Attending my first Fall Regional Conference led me to embrace my NSBE community and rely on it, as navigated the road to an engineering career. NSBE has brought me not only that sense of community but the understanding of myself that I have grown to associate with the organization throughout my time serving as a leader.

Today, as an Industrial Engineering senior at the University of Tennessee, Knoxville, I still have that NSBE community that I met in Montgomery, Alabama. I have built my personal, campus and professional communities with people that I found during my time in this organization. This sense of family and CommUNITY is what our members, our guests and our partners will feel from day one of the 2024 Convention.

With that, I welcome you to partner with the National Society of Black Engineers (NSBE) for our 50th Annual Convention, themed “#NSBE50: Engineering CommUNITY,” from March 20–24, 2024, in Atlanta, Georgia. At this year’s Convention, we will focus on building up our members by supporting and strengthening the relationship among all demographics of NSBE. With your support, our members will experience programming and events designed to help them develop techniques to strengthen their:

- **Personal CommUNITY**
- **Campus CommUNITY**
- **Professional CommUNITY**

Since 1975, the National Society of Black Engineers (NSBE) has led the charge “to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.”

In this Partnership Guide, you will learn about our organization, our plans for the Convention and the impact we plan to make on our members and partners in Atlanta. Your support is vital and will be a game-changer for many of our members.

Join us in Atlanta, Georgia, March 20-24, 2024, for NSBE's 50th Annual Convention. On behalf of NSBE, I thank you for your time and consideration. We look forward to working with you for many years to come!

Sincerely,

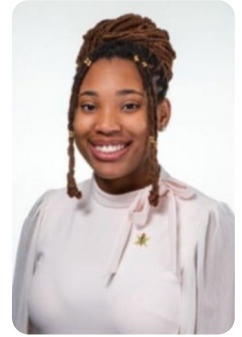
Destinee Carter

Destinee Carter

50th Annual Convention Planning Committee Chair

National Society of Black Engineers

cpcchair@nsbe.org



Destinee Carter

*#NSBE50 Planning
Committee Chair*

PARTNERSHIP TRACKS

To help you select sponsorship opportunities that align with your specific partnership goals, we have designed Partnership Tracks for you to select from. Please feel free to select more than one!

Partnership Tracks

Career/University Fair: The Thursday and Friday of the 50th Annual Convention (#NSBE50) features our Annual Career Fair, connecting more than 300 companies, government agencies, nonprofits and universities with thousands of highly qualified, motivated Black engineering students. Select from the exhibiting packages in the "Career Fair" section of this Partnership Guide.

Branding: Our Annual Convention offers sponsors an opportunity to increase visibility among our membership, improve brand perception and showcase their support for diversity and inclusion in the engineering field. Select from our high-profile speaking opportunities or show off your brand through our digital and in-venue marketing platforms.

Collegiate CommUNITY: Engage with our largest membership base away from the Career Fair floor, in a more relaxed or creative setting through any of the sponsorship opportunities detailed in this Partnership Guide.

Pre-College Initiative (PCI) CommUNITY: The Pre-College Initiative (PCI) Conference draws NSBE Jr. students and advisors, as well as other pre-college students and their parents and chaperones, from all over the country and beyond. Atlanta provides great access to universities, science centers, museums and other venues of interest to the PCI participants. It is our goal for students to leave the Convention invigorated and excited to take the journey into careers in science, technology, engineering and math.

Graduate CommUNITY: The Graduate School Conference (GSC) offers a unique, diverse and inclusive experience geared toward graduate students, prospective graduate students as well as faculty members, administrators and undergraduate students. The GSC aims to provide an open platform for great minds to share their ideas, receive invaluable feedback on ongoing research projects, explore new interests presented by their peers, debate and discuss contemporary and future topics, hone their presentation skills, and much more. The GSC features focused, stimulating workshops supporting and enhancing academic and professional development.

Professional CommUNITY: The Technical Professionals Conference (TPC) provides an unforgettable development and networking experience for current engineers and technologists. Highlights include training certifications and NSBE Special Interest Group and executive mentoring sessions. This track also strongly promotes entrepreneurship and technical training. The diverse array of workshops and events encourages the creation of new professional and personal relationships.

CommUNITY Engagement: NSBE will engage with the city of Atlanta and give back to the community hosting this convention.

NATIONAL PARTNERSHIPS: ENGAGEMENT BENEFITS

Board of Corporate | \$60,000

The Board of Corporate Affiliates (BCA) is our top national support level, where leading corporate, government and nonprofit strategic partners work with NSBE's leadership to make a true impact on our organization with recruiting, branding and outreach. Each BCA member has committed a minimum financial contribution of \$60,000 to support our programs, scholarships and chapters.

#NSBE50 benefits include:

- Priority access to Convention housing options
 - Housing block selections will be opened to all other exhibitors starting October 2023.
- Priority access to high-profile sponsorship opportunities
 - Access to additional sponsorship opportunities will begin July 2023.
- One (1) 10'x20' exhibitor booth space on the #NSBE50 Career Fair floor
 - This includes the option to expand your space by purchasing additional 10'x10' spaces for the discounted rate of \$2,500 each.
 - BCA partners will be the first to select their space, in September 2023. BCA partners joining after this date will be prioritized for selection.
- One (1) 10'x8' interview booth space on the Interview Booth floor
- Priority access to #NSBE50 Networking Suites
- Discounted rate of \$5,000 per evening for Networking Suites
- Reserved seating at the #NSBE50 Golden Torch Awards (GTA)
- Twenty (20) full-access exhibitor registrations
- Discounted rate for additional registrations
- Acknowledgment as a BCA partner with organization logo on the NSBE Convention mobile app
- Logo to be featured in Career Fair entrance unit

Affiliate Partner | \$40,000

Affiliate Partners, our second-highest-level supporters, are an esteemed group of corporate, government and nonprofit partners, who work to help the Society achieve its mission and objectives. They support the National Society of Black Engineers by funding the Fellows Program, student scholarships and the Annual Convention.

#NSBE50 benefits include:

- One (1) 10'x20' exhibitor booth space on the #NSBE50 Career Fair floor
 - You can expand your space by purchasing additional 10'x10' spaces for the rate of \$4,000 each.
 - Affiliate Partners will select their space in October 2023. Affiliate Partners joining after this date will be prioritized for selection.
- Fifteen (15) full-access exhibitor registrations
- Acknowledgment as a BCA partner with organization logo on the NSBE Convention mobile app
- Logo to be featured in Career Fair entrance unit

PLEASE NOTE: If you are interested in learning more about these National Partnerships, please use this link to schedule a call with our team: [National Team](#).

All Exhibitor Packages Include:

- 10' x 10' exhibit booth on the Career Fair Floor
- 8' high back drape and 3' high side drape in show colors
- 6' table and two (2) chairs
- 7" x 44" booth identification sign with organization name and booth number
- Organization listed on the NSBE Convention website and Convention agenda
- Three (3)-month employer access to the NSBE Career Center resume bank
- One (1) complimentary 90-day job posting in the NSBE Career Center (Excludes colleges and universities.)

Please note: Carpet is required by the convention center and must be purchased separately. Internet, power, and other exhibit items may be purchased from the NSBE Exhibitor's Kit. Carpet is complimentary for colleges and universities.

Additional 10' x 10' Booths | \$4,000 | BCA Discount of \$2,500

Expand your booth footprint by another 10'x10'

Package includes:

- 8' high back drape and 3' high side drape in show colors
- 6' table and two (2) chairs
- Two (2) additional complimentary full-access Convention registrations

Corporation/Federal Agency | \$12,500

Includes four (4) complimentary, full-access Convention registrations. Rate applies to all for-profit organizations, large- and mid-sized corporations and federal government agencies.

Small Business/Local Government | \$6,000

Includes four (4) complimentary, full-access Convention registrations. Rate applies only to small businesses and/or state, city and other municipal government agencies. A small business is defined as a company operating with fewer than 200 employees and whose gross annual revenue is less than \$1 million.

Nonprofit | \$4,000

Includes two (2) complimentary, full-access Convention registrations. Rate applies to 501(c)3 organizations only.[DW1]

College/University | \$1,000

Includes two (2) complimentary, full-access Convention registrations. Rate applies only to colleges, universities and other higher education and/or academic institutions that are recruiting for undergraduate and graduate students.

Interview Booths | \$2,000

Take advantage of NSBE's Annual Convention Career Fair by connecting with top engineering talent and getting face time with the job candidates who best suit your immediate needs. Interview booths give you the opportunity to meet candidates and conduct on-site interviews. An interview booth includes one (1) 8' x 10' exhibit space with 8' high drape in show colors, one (1) 6' table and two (2) chairs. Placing branding and signage outside the booth space is strictly prohibited.

Registration Lanyards | \$45,000

March 20-23, 2024

Limit: 2 sponsors

- Let the attendees do the advertising for you! Your organization's name, logo and booth number will be prominently displayed and worn by every attendee throughout the Convention. Badge lanyards are distributed to all attendees when they pick up their name badges at registration. Sponsor the lanyards, and your name will never be out of sight.
- Complimentary registrations included: 0

Benefits include:

- Logo prominently displayed on the lanyards along with the NSBE logo
- Different color lanyard primarily to the attendees

Directional Signage | \$50,000

March 20-23, 2024

Limit: 1 sponsor

- Be one of the first organizations attendees see throughout the Convention. Sponsorship on all directional signage offers great visibility to attendees. Your logo will be front and center as attendees find their way around #NBSE50.

Benefits include:

- Logo presented on directional signage
- Recognition in the NSBE Convention mobile app

#NBSE50 Convention Bags Presenting Sponsor | \$75,000

March 20-23, 2024

Limit: 1 sponsor

Make a lasting impression at #NSBE50 with our convention bags designed for both style and functionality. The #NSBE50 bags are the perfect canvas for your company logo, ensuring attendees leave with a tangible reminder of your footprint and value that was brought to the Convention.

Benefits include:

- Logo displayed front and center on the Convention bag acknowledging the presenting sponsor
- Recognition in the NSBE Convention mobile app and on the Convention website

Convention Website Partner Spotlight | \$10,000

Jan. 30 - March 23, 2024

Limit: 4 sponsors

Each year, more than 10,000 NSBE members and NSBE partners engage with convention.nsbe.org to find up-to-date information about the Convention (agenda, partners, program highlights and much more). The website the central hub for all things #NSBE50. Partner Spotlight has a duration of two (2) weeks. Partners will be featured on the Convention homepage in the image carousel to guarantee the highest traffic opportunity.

Benefits include:

- Recognition on the Convention website for from Jan. 30 through March 23, 2024
- Social media recognition through NSBE social platforms

Registration Lanyards | \$45,000

March 20-23, 2024

Limit: 2 sponsors

Let the attendees do the advertising for you! Your organization's name, logo and booth number will be prominently displayed and worn by every attendee throughout the Convention. Badge lanyards are distributed to all attendees when they pick up their name badges at registration. Sponsor the lanyards, and your name will never be out of sight.

Complimentary registrations included: 0

Benefits include:

- Logo prominently displayed on the lanyards along with the NSBE logo
- Different color lanyard primarily to the attendees

Directional Signage | \$50,000

March 20-23, 2024

Limit: 1 sponsor

Be one of the first organizations attendees see throughout the Convention. Sponsorship on all directional signage offers great visibility to attendees. Your logo will be front and center as attendees find their way around #NBSE50.

Benefits include:

- Logo presented on directional signage
- Recognition in the NSBE Convention mobile app

#NBSE50 Presenting Sponsor | \$75,000

March 20-23, 2024

Limit: 1 sponsor

Make a lasting impression at #NSBE50 with our convention bags designed for both style and functionality. The #NSBE50 bags are the perfect canvas for your company logo, ensuring attendees leave with a tangible reminder of your footprint and value that was brought to the Convention.

Benefits include:

- Logo displayed front and center on the Convention bag acknowledging the presenting sponsor
- Recognition in the NSBE Convention mobile app and on the Convention website

Convention Website Partner Spotlight | \$10,000

January 30-March 23, 2024

Limit: 4 sponsors

Each year, more than 10,000 NSBE members and NSBE partners engage with convention.nsbe.org to find up-to-date information about the Convention (agenda, partners, program highlights, and much more). The website is the central hub for all things #NSBE50. Partner Spotlight has a duration of two (2) weeks. Partners will be featured on the Convention homepage in the image carousel to guarantee the highest traffic opportunity.

Benefits include:

- Recognition on the Convention website for from Jan. 30 through March 23, 2024
- Social media recognition through NSBE social platforms

Convention Wi-Fi Presenting Sponsor | \$25,000

March 20-23, 2024

Limit: 4 sponsors

Provide complimentary Wi-Fi services for the entire Convention, and feature your logo to all attendees.

Benefits include:

- Logo featured on NSBE Convention mobile app, Convention website and signage throughout the convention center
- Verbal acknowledgment by the master of ceremonies during the general sessions

Convention Wi-Fi Supporting Sponsor | \$2,000

March 20-23, 2024

Limit: 20 sponsors

Provide complimentary Wi-Fi services for the entire Convention, and feature your logo to all attendees.

Benefits include:

- Listing as a Supporting Sponsor on the NSBE Convention mobile app, Convention website and signage throughout the convention center

Convention Mobile App Presenting Sponsor | \$25,000

March 20-23, 2024

Limit: 1 sponsor

The NSBE Convention mobile app will be the primary resource for all Convention attendees. Our app can push notifications and allow attendees to research exhibitors, connect with other attendees and view the Convention agenda.

Benefits include:

- One (1) custom push notification during the convention
- Logo featured on NSBE Convention mobile app, Convention website and signage throughout the convention center
- Direct hyperlink to sponsor's career page

Convention Mobile App Supporting Sponsor | \$4,000

March 20-23, 2024

Limit: 5 sponsors

The NSBE Convention mobile app will be the primary resource for all convention attendees. Our app can push notifications and allow attendees to research exhibitors, connect with other attendees and view the convention agenda.

Benefits include:

- Logo featured on NSBE Convention mobile app, Convention website and signage throughout the convention center

Recharge Lounge | \$10,000

March 21-23, 2024

Limit: 3 sponsors (1 per day)

The Recharge Lounge is a pop-up lounge space and an awesome feature to increase your visibility during Annual Convention. Attendees can spend time relaxing in a comfortable environment to network, exchange thoughts and experience new, cutting-edge tech experiences. Attendees can also plan their day, charge their devices, join in engaging discussions, reunite with old friends or re-energize between sessions.

Benefits include:

- Opportunity to feature your organization's logo, messaging and promotional materials prominently in the lounge to provide continuous brand visibility
- Recognition in the NSBE Convention mobile app and on the Convention agenda
- Opportunity to launch and/or feature your organization's technology processes or products

Photo Mosaic Wall | \$20,000

March 20-23, 2024

Limit: 1 sponsor

Elevate #NSBE50 with our captivating photo Mosaic Walls. Crafted meticulously from participant photos, our Mosaic Walls offer you a unique opportunity to prominently feature your brand. Event attendees will be able to take photos that will be printed out and added to a Mosaic Wall that is in the shape of your logo. Captivate eyes, spark conversations, and etch your brand into the collective memory of the event.

Benefits include:

- Prominent branding on Mosaic Wall signage
- Opportunity to display logo in photos or customize the Mosaic Wall background
- Opportunity to provide prizes and/or merchandise to attendees
- Opportunity to display your logo/picture of choice to be on the Mosaic Wall
- Recognition in the NSBE Convention mobile app and on the Convention agenda

#NSBE50 360 Photo Booth | \$30,000

March 20-23, 2024

Limit: 1 sponsor

Are you prepared to draw big crowds and have steady lines of people eager to check out your 360 Photo Booth? The #NSBE50 360 Photo Booth is an exciting and popular way to engage with attendees. It allows your organization to extend its marketing reach well beyond the Annual Convention.

Benefits include:

- Prominent branding on Photo Booth signage
- Opportunity to display logo in photos or customize background
- Increased brand exposure by Photo Booth users who post their photos on social media

#NSBE50 Snapshot Booth | \$15,000

March 20-23, 2024

Limit: 2 sponsors

Are you prepared to draw big crowds and have steady lines of people eager to check out your booth? The #NSBE50 Snapshot Booth is a fun and popular way to engage with attendees. It allows your organization to extend its marketing reach well beyond the Annual Convention.

Benefits include:

- Prominent branding on Snapshot Booth signage
- Opportunity to display logo in photos or customize background
- Increased brand exposure by Photo Booth users who post their photos on social media

Charging Station Sponsor | \$10,000

March 20-23, 2024

Limit: 5 sponsors

Our Convention mobile app is the primary resource for the agenda, and for attendees, keeping their devices charged will be a top priority. The frequently visited Charging Station provides attendees with a convenient way to charge their mobile devices without leaving the Convention facility. Each kiosk has multiple charging ports for cell phones and portable devices. This sponsorship allows you to brand the Charging Station with your logo, giving you optimum visibility among attendees.

Benefits include:

- Logo prominently displayed on the Charging Station

Opening Session Presenting Sponsor | \$75,000

Wednesday, March 20, 2024

Limit: 1 sponsor

The excitement starts here! Be the first to welcome attendees to NSBE's 50th Annual Convention. The Opening Session is the kickoff event of the Convention and sets the tone for the week's activities.

Complimentary registrations included: 5

Benefits include:

- Verbal acknowledgment by the master of ceremonies during the event
 - Recording of speaker can be provided at an additional cost.
- Opportunity to provide five (5)-minute welcome remarks or pre-recorded video to play during the ceremony
- One (1) post on the NSBE social media platform
- Logo displayed prominently on a step and repeat
- One (1) social media post on NSBE platform
- VIP seating for all partner representatives
- Recognition in the NSBE Convention mobile app

Opening Session Pre-Show Sponsor | \$30,000

Wednesday, March 20, 2024

Limit: 2 sponsors

The excitement starts here! Be the first to welcome attendees to NSBE's 50th Annual Convention. The Opening Session is the kickoff event of the Convention and sets the tone for the week's activities. Expected Attendance: 10,000-plus

Complimentary registrations included: 2

Benefits include:

- Verbal acknowledgment by the master of ceremonies during the event
- Opportunity to provide a two (2)-minute commercial style pre-recorded video to play during the pre-show
- One (1) social media post on NSBE platform
- Recognition in the NSBE Convention mobile app

Closing Session Presenting Sponsor | \$60,000

Saturday, March 23, 2024

Limit: 1 sponsor

Wrapping up NSBE's Convention is the way to continue the advancement of our mission! Help us close out NSBE's 50th Annual Convention with a keynote speaking opportunity, and leave a lasting impact on our convention attendees as they continue to Engineer CommUNITY on their personal and professional journey.

Complimentary registrations included: 5

Benefits include:

- Verbal acknowledgment by the master of ceremonies during the event
 - Recording of speaker can be provided at an additional cost.
- Opportunity to provide five (5)-minute welcome remarks or pre-recorded video to play during the ceremony
- Opportunity to provide a two (2)-minute commercial style pre-recorded video to play during the ceremony
- Logo displayed prominently on a step and repeat
- One (1) social media post on NSBE platform
- Recognition in the NSBE Convention mobile app



Closing Session Pre-Show Sponsor | \$25,000

Saturday, March 23, 2024

Limit: 2 sponsors

There is only one #NSBE50! Help us close out NSBE's 50th Annual Convention with an opportunity to leave a lasting impact on our Convention attendees, during one of the last company interactions of the historic event.

Complimentary registrations included: 2

Benefits include:

- Verbal acknowledgment by the master of ceremonies during the event
 - Recording of speaker can be provided at an additional cost.[DW4]
 - Logo displayed prominently on a step and repeat
 - Opportunity to provide a two (2)-minute commercial style pre-recorded video to play during the pre-show, during seating
- One (1) social media post on NSBE platform
- Recognition in the NSBE Convention mobile app

General Session Presenting Sponsor | \$45,000

Limit: 1 sponsor

The main event of any convention is the keynote speaker and general session. Choose this high-visibility, well-attended event to gain access to NSBE 50th Annual Convention attendees. Be one of the first organizations to address the entire NSBE membership and be recognized as a premier sponsor. The opportunity includes a keynote speaking benefit to engage with our membership through an exciting and inspiring address. Expected attendance: 5,000

Complimentary registrations included: 3

Benefits include:

- Opportunity to provide welcome remarks for the event (5 minutes) during the ceremony
- Opportunity to provide a three (3)minute commercial style, pre-recorded video to play during the ceremony
- Verbal acknowledgment by the master of ceremonies during the event
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda
- Logo displayed prominently on a step and repeat
- Recognition in the NSBE Convention mobile app



#NSBE50 Power Lunch of the Day | \$20,000 + Food & Beverage

March 20-23, 2024

Limit: 2 sponsors per day

This is a high-profile, high-visibility opportunity to address our collegiate attendees. Power Lunch gives students an opportunity to hear from speakers on various topics related to STEM. Your featured speakers will share their insights on a specific STEM industry topic, aimed at educating, enlightening and empowering attendees. Presenters should be engaging and interactive and speak on a topic that is relevant to the Convention theme. Topics, speaker bios and a description of the presentation will be reviewed by the Convention Planning Committee. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide a keynote speaker for the event
- One (1) post on the NSBE social media platform
- Recognition in the NSBE Convention mobile app
- Opportunity to provide signage and marketing materials

Engineering Georgia CommUNITY: The Urban Renewal HACK-A-THON | \$40,000 + Food & Beverage

Limit: 3 sponsors

In 2022, the State of Black Georgia report identified several key areas of concern, including economic inequality, lack of affordable housing, disparities in health outcomes and educational attainment gaps. In this challenge, members will leverage their technical skills to formulate innovative proposals to solve specific issues named in the report as impacting the Black community. These solutions will be detailed, outlining their projected benefits to the Black community. The presentation format is open-ended, ranging from storyboards to presentations, product prototypes to Shark Tank-style pitches. Students will have 24 hours to craft a final deliverable to present to judges as teams of four individuals. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Complimentary registrations included: 3

Benefits include:

- Opportunity to make a 15-minute presentation about career opportunity at your organization.
- Opportunity to provide signage and marketing material
- Opportunity for branding within the case study lounge and creative workspace for participants
- Opportunity to serve as judges and co-host with NSBE representatives
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Opportunity to request collection of consenting participants' resumes
- One (1) post on an NSBE social media platform

NSBE GOLDEN TORCH AWARDS

Saturday, March 23, 2024

The NSBE Golden Torch Awards (GTA) ceremony is the culminating extravaganza of the Annual Convention. Join us as we acknowledge excellence among technical professionals; corporate, government and academic leaders; as well as university and pre-college students. The NSBE Golden Torch Awards are the highest-attended event of the Convention and give your organization the opportunity to shine.

Presenting Partnership | \$100,000

Limit: 1 sponsor

Complimentary registrations included: 10

Benefits include:

- Verbal acknowledgment by the master of ceremonies during the event
- Opportunity to provide five (5)-minute welcome remarks or five (5) minutes of pre-recorded video content to play during the ceremony
- Logo displayed prominently on a step and repeat
- One (1) post on an NSBE social media platform
- VIP seating for all partner representatives
- Opportunity to have two (2) representatives present awards during the event
- Opportunity to provide marketing material, goodie bags and/or giveaways at the event
- Recognition in the NSBE Convention mobile app

Supporting Partnership | \$30,000

Limit: 4 sponsors

Complimentary registrations included: 3

Benefits include:

- Verbal acknowledgment by the master of ceremonies during the event
- Opportunity to provide a two (2)-minute commercial style video to play during the ceremony
- Logo displayed on a step and repeat
- One (1) post on an NSBE social media platform
- Reserved seating for all partner representatives
- Recognition in the NSBE Convention mobile app



Networking Suites | \$8,000 + Food & Beverage

Host a Networking Suite to get exclusive access to undergraduate and graduate students. The Networking Suites are a perfect way to meet prospective candidates in a more relaxed, noncompetitive and informal setting. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service. Complimentary registrations included: 2

Please note: all Networking Suites acquired through NSBE will be promoted on the Convention agenda and Convention website.

Host A Workshop | \$8,000 + Supplies

Limit: 4 sponsors per day

Engage intimately with our membership base to “Host A Workshop,” to provide insight into topics related to the business of technology, technology portfolio management and upbuilding specific skills of our members. These workshops may include informal group discussions, case studies, scenarios, and skills-building exercises that expand members’ technical breadth and width. ***Convention Planning Committee will determine the workshop length and approve workshop topics.***

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide signage, marketing material, goodie bags and/or giveaways at the event
- Acknowledgment on the Convention agenda

#NSBE50 Hype Session | \$5,000

Wednesday, March 20, 2024

Limit: 3 sponsors

The Hype Session serves as the Convention readiness session and is a new initiative designed to welcome first-time attendees to NSBE’s Convention. This session features talks and presentations from students and leaders across NSBE and/or the sponsoring organization that focus on getting the most out of their Convention experience. Use this partnership opportunity to be the first to truly engage with NSBE’s membership and promote your engagement with this year’s Convention. Help us give a warm welcome to first-time attendees. Three sessions will be held on Wednesday, before Opening Session.

Benefits include:

- Opportunity to provide signage and marketing materials
- One (1) social media post on NSBE platform
- Recognition in the NSBE Convention mobile app

Academic Pyramid of Excellence (APEX) Networking Suite | \$10,000 + Food & Beverage

Limit: 3 sponsors

#NSBE50 offers a tailored networking suite for our APEX students, who have a cumulative GPA of 3.0 or higher. Partnership with this event shows your commitment to engaging with premier students and provides you with exclusive access to these undergraduate and graduate students outside of the Career Fair in a more informal setting. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide welcome remarks during the event (5 minutes)
- Informal access to 3.0+ GPA students outside of the Career Fair
- Contact information for consenting attendees
- Tracking of expected attendance
- Logo displayed prominently inside the room
- Opportunity to provide signage and marketing materials

Chapter Officers Luncheon | \$15,000 + Food & Beverage

Limit: 1 sponsor

Our Chapter Officers Luncheon honors NSBE collegiate chapter officers and the contributions they have made to the Society over the year. This event is also designed to shape and further the students' leadership journey, help hone their skills and take their involvement to the next level. Get exclusive access and face-to-face interaction with the leaders from all six NSBE regions. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide five (5)-minute welcome remarks during the event
- Electronic copy of the event's consenting attendees' resumes
- Opportunity to provide signage and marketing materials

Career Fair Prep Center (CFPC) | Primary \$55,000

March 20-23, 2024

This pop-up space is designed to help prepare our Convention attendees for the Career Fair. This space provides attendees with last-minute resume reviews, mock interviews, professional attire/career aesthetics and more!

Complimentary registrations included: 5

Benefits include:

- Opportunity to provide signage and marketing materials
- Recognition on the Convention agenda
- Opportunity to provide volunteers to assist with training and development
- Inclusion in branding and advertising before the event

Career Fair Prep Center (CFPC) | Resume Review Room | \$30,000

March 20-23, 2024

Look over attendees' resumes before they get to your Career Fair booth, and give feedback about how their resumes can be improved.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide signage and marketing materials specific to this room
- Recognition on the Convention agenda
- Opportunity to provide volunteers to assist with training and development
- Inclusion in branding and advertising before the event

Career Fair Prep Center (CFPC) | Mock Interviews | \$30,000

March 20-23, 2024

Are you ready for your NEXT INTERVIEW?! #NSBE50 Mock Interviews allow candidates to prepare and practice their interview skills, helping them feel more confident and perform better in real interviews. They provide a safe environment to make mistakes and receive constructive feedback, enabling candidates to identify areas for improvement and refine their responses.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide signage and marketing materials specific to this room
- Recognition on the Convention agenda
- Opportunity to provide volunteers to assist with training and development
- Inclusion in branding and advertising before the event

Career Fair Prep Center (CFPC) | Career Readiness | \$15,000

March 20-23, 2024

Prepare our Convention attendees for the Career Fair with haircuts, attire assistance and more!

Complimentary registrations included: 0

Benefits include:

- Opportunity to provide signage and marketing materials specific to the dedicated space
- Recognition on the Convention agenda
- Inclusion in branding and advertising before the event

Company Facility Tours | \$3,000 + Transportation

March 21-23, 2024

Limit: 3 sponsors

If your company has a large facility or office in Metro Atlanta, consider offering a facility tour for Convention attendees. This presents a major opportunity to showcase your facility to prospective students to have them experience and explore your commUNITY. Transportation options for this event are to be covered by the partner and coordinated through the Convention Planning Committee for pick up/drop off coordination.

Benefits include:

- Speaking opportunities to boost your organization's brand equity during the event
- One (1) post on an NSBE social media platform
- Opportunity to attract prospective employees by giving them a firsthand experience of the campus culture, campus facilities and campus atmosphere

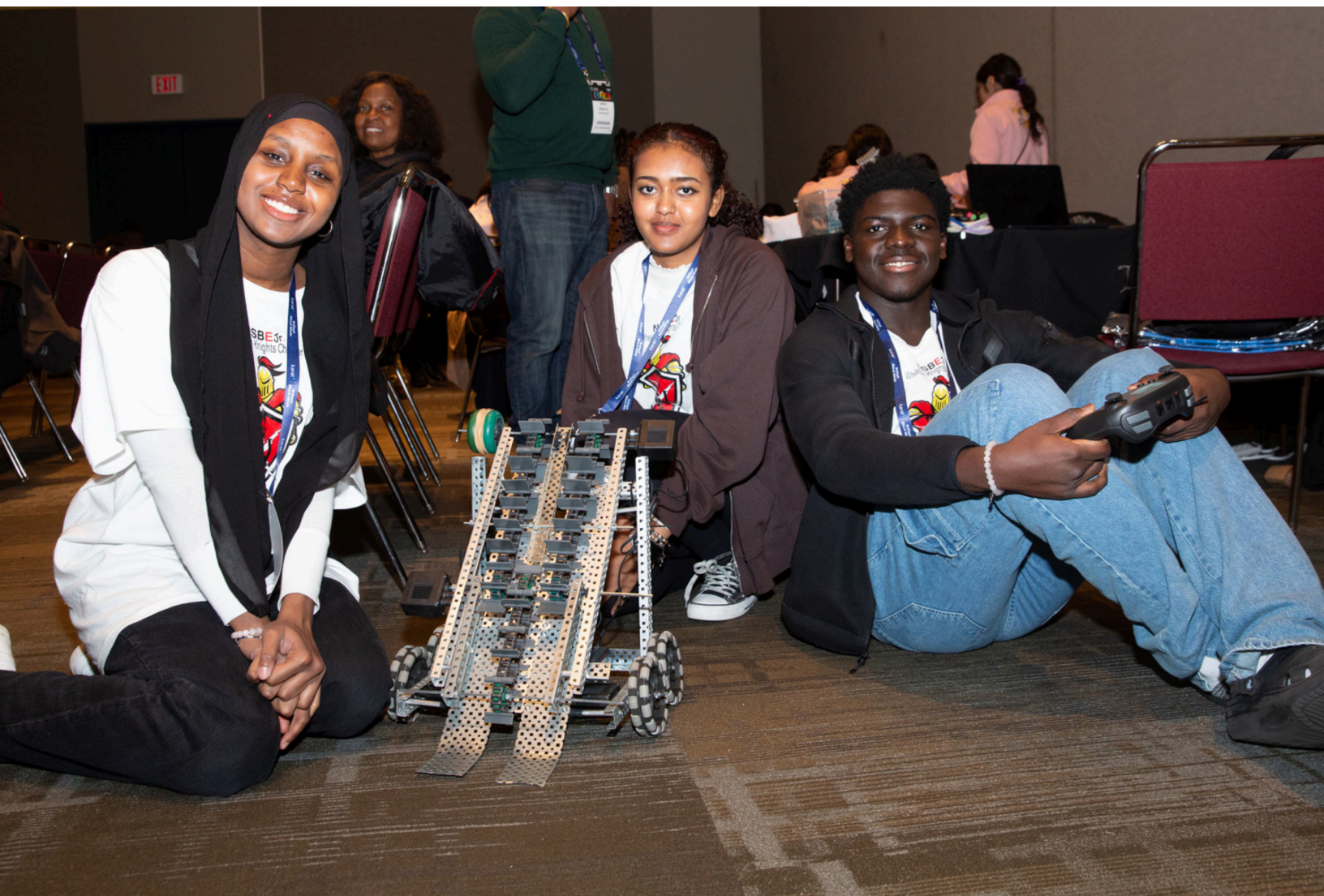
Gaming Tournament | \$12,000 + Prize

Limit: 3 sponsors

Join #NSBE50 for exciting NBA 2K & Super Smash Bros. Tournaments, where the world of esports collides with the thrill of competitive gaming. With many passionate gamers and esports enthusiasts tuning in, this is a unique opportunity to showcase your brand to a highly engaged and tech-savvy audience. Are you ready for the challenge?

Benefits include:

- Opportunity to provide marketing material and giveaways at the event
- Opportunity to showcase products for attendees
- Opportunity to enjoy an evening with Convention attendees in a relaxed environment
- Logo displayed during the event
- One (1) post on an NSBE social media platform



Pre-College Initiative (PCI) Conference

PCI Lanyards | \$8,000

March 20-23, 2024

Limit: 1 sponsor

Let the attendees do the advertising for you! Your organization's name, logo and booth number will be prominently displayed and worn by every attendee throughout the Convention. Badge lanyards are distributed to all attendees when they pick up their name badges at registration. Sponsor the lanyards, and your name will never be out of sight.

Benefits include:

- Logo prominently displayed on the lanyards along with the NSBE logo
- A specialize lanyard color for PCI attendees
- Recognition in the Convention mobile app and on the Convention agenda

PCI Conference Bags | \$30,000

March 20-23, 2024

Limit: 1 sponsor

Make a lasting impression at #NSBE50 with our top-tier PCI conference bags. Designed for both style and functionality, these bags are the perfect canvas for your company logo, ensuring attendees leave with a tangible reminder of your footprint and the value your organization brought to the Convention.

Benefits include:

- Logo displayed front and center on the PCI Conference bag
- Recognition in the Convention mobile app and on the Convention agenda

PCI STEM Supplies | \$12,000

This is an opportunity to help us offer engaging, hands-on workshops by providing essential supplies for the Annual Convention.

Benefits include:

- Logo featured on NSBE Convention mobile app, Convention agenda and signage throughout PCI Conference

NSBE Jr. Leadership Luncheon | \$5,000 + Supplies*

Limit: 1 sponsor

The NSBE Jr. Leadership Luncheon is for NSBE Jr. chapter officers only. This luncheon will help equip our young leaders with the leadership skills necessary to support their personal development as chapter officers. This training includes support in group dynamics and communications and will support the development of good leadership habits. As a sponsor, your organization will present a leadership workshop/panel of your choice. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Complimentary registrations included: 1

Benefits include:

- Logo featured on event promotions
- Recognition on the Convention agenda
- One (1) post on an NSBE social media platform

**Supplies include note-taking materials only.*

Graduating High School Seniors Reception | \$10,000 + Food and Beverage

Limit: 1 sponsor

NSBE celebrates high school seniors by providing an exclusive reception for students to network with seniors from across the country. NSBE's mission emphasizes academic excellence as a way to strengthen and support our STEM career pipeline for students. Partnership with this event shows your support for new graduates and their continued academic development. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide keynote speaker for this event
- Option to provide signage and marketing materials
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda

NSBE Jr. Breakfast of Champion | \$30,000

Limit: 3 sponsors (1 sponsor per day)

Get started developing your engineering pipeline by sponsoring a morning breakfast for NSBE's growing K-12 demographic. This event provides an opportunity to introduce engineering careers to pre-collegiate students in the STEM career pipeline. These breakfasts occur before the start of daily NSBE Jr. programming and competitions. Food and beverage options for this event are to be covered by the partner and coordinated through the hotel or convention center catering service.

Complimentary registrations included: 3

Benefits include:

- Opportunity to provide keynote speaker for this event (10 minutes)
- Option to provide signage and marketing materials
- Recognition on the Convention agenda

NSBE Jr. Movie Night | \$7,500 + Snacks

Limit: 1 sponsor

To provide a space for social interaction between students and chapters, this sponsorship will provide entertainment for students by offering an all-inclusive experience, with snacks. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Complimentary registrations included: 0

Benefits include:

- Opportunity to provide keynote speaker for this event
- Opportunity to provide signage and marketing materials
- Recognition on the Convention agenda

NSBE Jr. Game Night | \$10,000 + Snacks

Limit: 1 sponsor

To provide a virtual space for social interaction between students and chapters, this sponsorship will provide entertainment for students by offering an all-inclusive game night experience. Students will have an opportunity to connect with other students in a fun, non-stressful environment outside of competitions and workshops. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Benefits include:

- Opportunity to provide signage and marketing materials
- Recognition on the Convention agenda

College Preparation Day

Working to prepare 11th–12th graders for the road to college success, this event gives students the opportunity to participate in interactive workshops, including college prep challenges. In addition, students can spend time with corporate leaders and educators in STEM fields, as they discuss career opportunities and tips for getting the most out of college experiences.

Partnership Levels

Pre-College Initiative (PCI) Conference

Primary Sponsor | Corporate/Federal Agency: \$5,000 / Nonprofit, College or University: \$2,500

Complimentary registrations included: 2

Benefits include:

- Opportunity to host a workshop for College Preparation Day
- Logo featured in event promotions and College Preparation Day marketing materials
- Recognition in the Convention mobile app and on the Convention agenda

Secondary Sponsor | Corporate/Federal Agency: \$1,800 / Nonprofit, College or University: \$1,000

Complimentary registrations included: 1

Benefits include:

- Recognition in College Preparation Day materials
- Recognition on the Convention agenda

#NSBE50 NSBE Jr. Pre-Torch Awards | \$20,000

Limit: 3 sponsors

The Pre-Torch Awards event recognizes the accomplishments of our NSBE Jr. students. Awards will be presented to the winners of competitions that took place during the Convention, and the ceremony will include a keynote speaker. Partnership with this event puts your name and logo in front of future leaders in STEM.

Complimentary registrations included: 2

- Opportunity to provide signage and marketing materials
- One (1) post on an NSBE social media platform
- Recognition in the Convention mobile app and on the Convention agenda



PCI Competitions

FIRST LEGO League Jr. Showcase (K-5th grade) | \$5,000 + Prize

Limit: 2 sponsors

FIRST LEGO League Jr. is designed to introduce STEM concepts to kids in grades K-5 while exciting them with a brand they know and love: LEGO. The program focuses on building interest in science, technology, engineering and math (STEM) through a real-world challenge — to be solved by research, critical thinking and imagination.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- One (1) post on an NSBE social media platform
- Recognition in the Convention mobile app and on the Convention agenda

FIRST LEGO League Showcase (4th-8th Grade) | \$5,000 + Prize

Limit: 2 sponsors

FIRST LEGO League (FLL) introduces attendees to real-world engineering challenges by having them build LEGO-based robots to complete tasks. During the program year, NSBE Jr. FLL teams discover exciting career possibilities and learn to make positive contributions to society.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- One (1) post on an NSBE social media platform
- Recognition in the Convention mobile app and on the Convention agenda

Future City | \$7,000

Limit: 2 sponsors

Future City focuses on improving the STEM skills of 6th-8th graders by providing an exciting engineering experience that combines a stimulating engineering challenge with an inquiry-based application to present the students' visions of a city of the future. After designing a virtual city (using SimCity); researching, designing and writing-up their solution to a city-wide issue; and building a scale model of their city, teams will present their vision to a panel of judges.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide signage and marketing materials
- One (1) post on an NSBE social media platform
- Recognition in the Convention mobile app and on the Convention agenda



Try-Math-A-Lon | \$7,000

Limit: 1 sponsor

Try-Math-A-Lon (TMAL) is a yearlong tutoring program meant to foster good study habits for minority high school students, grades 9–12, and prepare them for standardized exams such as the ACT and SAT. Top winners from each region will participate in a quiz bowl competition in which problem-solving skills will be tested.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide marketing materials and giveaways at the event
- Logo prominently displayed on banner during the event
- Opportunity to participate in the awards ceremony
- One (1) post on an NSBE social media platform
- Recognition in the Convention mobile app and on the Convention agenda

Ten80 National STEM League | \$12,000 + Prize

Limit: 2 sponsors

NSBE Jr. members in grades 6–12 form racing challenge teams that use model radio-controlled cars and mimic professional motorsport teams. After being “certified” in mechanical systems, data and problem solving, students spend the duration of the program year rebuilding the car with improved parts. The Ten80 Presentation takes place during the Convention.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- Opportunity to participate in the awards ceremony
- One (1) post on an NSBE social media platform
- Recognition in the Convention mobile app and on the Convention agenda

NSBE Jr. Explorer Technical Innovation - Presentations (High School) | \$5,000

Limit: 1 sponsor

High school NSBE members can explore scientific and engineering applications through research projects and technical presentations. After the students conduct research and submit a project summary, the technical presentation unfolds. The judges will use a rubric to determine a winner. The yearlong project allows students to develop research, technical and presentation skills.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide judges, signage and marketing materials
- Opportunity to provide a topic for competition specific to your organization
- One (1) social media post on NSBE platform
- Recognition in the Convention mobile app and on the Convention agenda



NSBE Jr. Explorer Technical Innovation - Presentations (Middle School) | \$2,500

Limit: 1 sponsor

Middle school NSBE Jr. members can explore scientific and engineering applications through projects and presentations. Students work on yearlong projects and provide technical presentations during this event. The judges will use a rubric to determine a winner. The project allows students to develop research, technical and presentation skills.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide judges, signage and marketing material
- Opportunity to provide a topic for competition specific to your company
- One (1) social media post on NSBE platform
- Recognition in the Convention mobile app and on the Convention agenda

MATHCOUNTS | \$5,000

Limit: 1 sponsor

The MATHCOUNTS competition is a fun and challenging math program designed to provide middle schoolers with thought-provoking, fun problems that engage and challenge them to be better problem solvers. First- and second-place winners from each NSBE region compete for bragging rights as the winning team.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- One (1) post on an NSBE social media platform
- Opportunity to participate in the awards ceremony
- Recognition on the Convention agenda

KidWind Design Project | \$5,000 + Prize

Limit: 1 sponsor

The KidWind Design Project works to make renewable energy widely accessible through hands-on activities that are challenging and engaging. The project also teaches basic science and engineering principles.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- Opportunity to participate in the awards ceremony
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda



PRE-COLLEGE INITIATIVE COMMUNITY

VEX IQ Competition | \$7,500 + Prize

Limit: 1 sponsor

In the VEX IQ Competition, teams of NSBE Jr. members in grades 3–8 are tasked with designing and building a robot to play with other teams in a game-based engineering challenge. Classroom STEM concepts are put to the test as students learn lifelong skills in teamwork, leadership, communication and more.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- Opportunity to provide a hands-on workshop
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda

VEX Robotics | \$5,000 + Prize

Limit: 1 sponsor

High school NSBE Jr. members build innovative robots and compete year-round in a variety of matches. In addition to learning valuable engineering skills, students gain life skills such as teamwork, perseverance, communication, project management and critical thinking. 95% of participants report an increased interest in STEM subject areas and pursuing STEM-related careers.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide welcome remarks, judges, marketing materials and giveaways at the event
- Logo prominently displayed during the event
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda

Gaming Tournament | \$7,500 + Prize

Limit: 3 sponsors

#NSBE50 wants to bring out pre-collegiate students' competitive spirit while they have fun with their peers. PCI students will have an opportunity to connect with other students while competing to be the best in game. The competition is for bragging rights in the NSBE world. Are you ready to be part of the journey?

Benefits include:

- Opportunity to provide marketing materials and giveaways at the event
- Logo displayed during the event
- Recognition on the Convention agenda



PRE-COLLEGE INITIATIVE COMMUNITY

College/University Tour | \$3,000

Limit: 3 sponsors

NSBE is seeking college and university partners in Metro Atlanta to offer campus tours for NSBE Jr. students. The tour should include aspects of campus life and academic program offerings for prospective students.

Benefits include:

- In-event speaking opportunities to boost your college or university's brand equity
- Opportunity for your institution's name and brand to be seen by a broader audience, including potential students, parents and educators
- Opportunity to attract prospective students by giving them a firsthand experience of the campus culture, campus facilities and campus atmosphere
- One (1) social media post on NSBE platform
- Recognition on the Convention agenda



Graduate School Conference (GSC)

Dissertation House | \$17,000

Limit: 2 sponsors

Dissertation House is a critical component of NSBE's goal to increase the number of Black Engineers who excel academically. At Dissertation House, graduate students are coached through difficult stages of the dissertation writing process from ideation to completion.

Complimentary registrations included: 2

Benefits include:

- Naming rights to the event and recognition at GSC Kickoff
- Opportunity to provide welcome remarks during the event
- Opportunity to host a workshop
- Opportunity to provide signage and marketing materials
- Resumes and CVs of consenting event participants
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda

GSC Opening Reception | \$15,000

Limit: 2 sponsors

NSBE graduate students have successfully navigated their undergraduate programs and are continuing to be excellent students, future leaders and thinkers by pursuing doctoral or master's degrees. Sponsoring this event shows a commitment to furthering education and provides an opportunity to connect with graduate students and prospective graduate students in an informal setting.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide welcome remarks
- Opportunity to provide signage and marketing materials
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda

GRE Prep Session | \$10,000

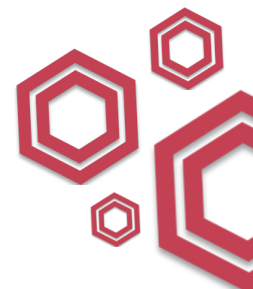
Limit: 1 sponsor

The GRE, Graduate Record Exam, is the placement exam to gain acceptance into graduate school. GRE Prep may include an instructor, personalized instruction, coaching, two (2) full-length exams, GRE Prep cards, GRE Book and GRE Mobile App.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide welcome remarks
- Opportunity to provide signage and marketing materials
- Recognition on the Convention agenda



Grad Society Hub | \$15,000

Limit: 2 sponsors

Grad Society is a multi-day flow space event designed to cultivate current and potential graduate students by providing a space to promote collaboration through flash talks, innovation through mini-workshops, and respite for intellectual pursuits inspired by the convention experience. It will also serve as an information hub for the graduate school experience and highlight paths beyond.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide welcome remarks, signage and giveaways during the event
- Two (2) workshop slots external to the event
- One (1) mini-workshop at the event
- Pre-Convention access to at least 100 graduate student registrants
- Premium branding in the space and on all promotional materials
- Recognition on the Convention agenda

Technical Research Exhibition | \$12,000

Limit: 4 sponsors

This exhibition provides an opportunity for students to present their research in oral and poster form while encouraging them to pursue research and graduate degrees. Take advantage of this opportunity to mix and mingle with potential candidates who can provide solutions to your engineering needs.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide signage, welcome remarks, judges, marketing materials and giveaways during the event
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda

GEM GRAD Lab | \$13,000

Limit: 2 sponsors

The Getting Ready for Advanced Degrees (GRAD) Lab, presented by The National GEM Consortium, offers underrepresented students exposure to the benefits of research and technology careers in a highly interactive, one-day event. College juniors and seniors are encouraged to consider graduate engineering or science education and apply for the GEM Fellowship.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide signage, welcome remarks, marketing materials and giveaways during the event
- One (1) post on an NSBE social media platform
- Recognition on the Convention agenda

GRADUATE COMMUNITY

GSC Brunch of Excellence | \$20,000 + Food & Beverage

Limit: 1 sponsor

This high-visibility event will engage NSBE graduate students in an intimate environment over the course of two hours. Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service.

Complimentary registrations included: 3

Benefits include:

- Opportunity to provide welcome remarks during the event (Describe how people in your organization practice self-care.)
- Opportunity to provide signage, marketing materials, goodie bags and/or giveaways at the event
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Recognition on the Convention website and Convention agenda

Finding a Mentor (F.A.M.) Networking Luncheon | \$15,000

Limit: 1 sponsor

Invest in NSBE members across all segments of our membership. Having access to mentors improves the success of People of Color throughout their education and their career as professionals. This luncheon will provide an opportunity for finding and starting mentorship relationships intended to last for years to come.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide welcome remarks during the event
- Opportunity to provide signage, marketing material, goodie bags and/or giveaways at the event
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- One (1) post on an NSBE social media platform
- Recognition on the Convention website and Convention agenda



Deans and Multicultural Engineering Program (MEP) Directors Strategic Retention Roundtable | \$20,000

Limit: 2 sponsors

This roundtable brings together engineering deans and multicultural engineering program (MEP) representatives on the importance of and latest ideas for retention of African American engineering students in the U.S., to demonstrate NSBE's continued focus on and engagement in retention of these students; to provide a yearly forum for NSBE to present its programs and activities in retention; and to provide a forum for outside speakers to address the audience on retention. NSBE seeks to build strategic partnerships with academia, specifically the deans of colleges of engineering around the nation, to ensure the holistic development of its members and the achievement of NSBE's goal to have the U.S. graduate 10,000 new Black Engineers annually by 2025.

Complimentary registrations included: 3

Benefits include:

- Opportunity to provide welcome remarks, signage, marketing materials and giveaways during the event
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Recognition on Convention agenda

Academic and Research Leadership (ARL) Symposium | \$20,000

Limit: 3 sponsors

The ARL Symposium consists of several workshops that strengthen and demystify fundamental components of academia. In previous years, topics have included Lessons Learned from Winning Grant Recipients; Creating a Thriving Research Enterprise: Developing a Research Agenda; and Moving Beyond Service: Engaging in Strategic Mentoring Relationships. Your partnership with the ARL Symposium will help underrepresented engineering post-docs and early-career faculty progress successfully through the academic and research workforce in universities, national laboratories and industry.

Complimentary registrations included: 3

Benefits include:

- Opportunity to host an educational workshop during the event (topic subject to approval by NSBE)
- Opportunity to provide welcome remarks
- Opportunity to provide signage and marketing materials
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- One (1) post on an NSBE social media platform
- Recognition on Convention agenda



Technical Professionals Conference (TPC)

Inside the Executive Suite | \$20,000 + Food & Beverage

Limit: 1 sponsor

Our signature event features a one-on-one fireside chat with a C-suite corporate executive, government official, nonprofit leader and/or prominent figure relevant to STEM. The format is comparable to the television program Inside the Actors Studio. This exclusive event allows your organization to brand itself further, showcase its impact on the industry and highlight its successes and its leadership. It allows the underwriting organization to promote its brand by providing an influencer to moderate the chat! Work with the NSBE Professionals conference programming team to curate this event and maximize its dynamic impact.

Complimentary registrations included: 2

Benefits include:

- Inclusion in all event advertising, branding and promotion
- Prominent in-venue logo placement and signage
- One (1) social media post on NSBE Professionals platforms
- Organization's logo displayed prominently during event
- Opportunity to provide welcome remarks and guest speaker during the event
- Recognition on Convention agenda



PROFESSIONAL COMMUNITY

Leadership Roundtable | \$10,000 + Food and Beverage

Limit: 1 sponsor

Use this high-visibility event to highlight the essential ways your leaders are leaders of themselves, their organization and others. Highlight and discuss critical values and competencies that have made your leaders successful in the business of engineering and technology. We encourage interactive and empowering discussions. Work with the NSBE Professionals conference programming team to customize your event and maximize its impact! Food and beverage options for this event are to be covered by the partner and coordinated through the convention center catering service. *Complimentary registrations Included: 1*

Benefits include:

- Inclusion in all event advertising, branding and promotion in Convention mobile app
- Prominent in-venue logo placement and signage
- Opportunity to provide welcome remarks and guest speaker during the event
- One (1) social media post on NSBE Professionals platforms
- Opportunity to provide signage, marketing materials, goodie bags and/or giveaways at the event
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Recognition on Convention agenda

Leadership and Skills Workshops | \$10,000 + Supplies

Limit: 8 sponsors

Connect with NSBE's membership by partnering to bring an active learning opportunity to the conference! Lead a master's class-level workshop focused on expanding the membership's knowledge and experience of NSBE's leadership competencies. These workshops may include informal group discussions, case studies, scenarios and skills-building exercises. Workshops duration and times are subject to approval by the Convention Planning Committee. Workshops may include:

- Industry Innovation and Technological Advancements
- Diversity, Equity, Inclusion and Belonging (DEI&B) Topics
- Leadership Development
- Thought Leadership
- Fireside Chats/Panels

Complimentary registrations included: 1

Benefits include:

- Inclusion in event advertising, branding and promotion on the Convention agenda
- Prominent in-venue logo placement and signage
- One (1) social media post on NSBE Professionals platforms
- Inclusion in post-event survey with one (1) brand-specific question
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Recognition on Convention agenda



TPC Technical Excellence Programming

#NSBE50 Tech Talk | \$10,000 + Food & Beverage

Limit: 1 sponsor

These sessions will be engaging presentations to educate and entertain technical professionals and students with ideas and examples of technological advances and developments. These informal events target tech enthusiasts and professionals with conversation about the ever-changing world of technology and introduce them to the organizations leading the way in innovation. This session allows for an 18-to-20-minute uninterrupted presentation, followed by a panel Q&A and a networking reception.

Complimentary registrations included: 1

Benefits include:

- Opportunity to provide welcome remarks and guest speaker during the event
- Opportunity to provide signage, marketing materials, goodie bags and/or giveaways at the event
- One (1) social media post on NSBE Professionals platforms
- Recognition on Convention agenda

Technical Trainings and Certifications | \$15,000

Limit: 4 sponsors

Connect with NSBE Technical Professionals Conference (TPC) attendees by partnering to bring an active learning opportunity to the conference! Lead a technical certification course or equivalent focused on expanding the attendees' knowledge and experience. Food & beverage are not included but can be purchased through the venue. These events may be hosted in partnership with our Special Interest Groups for co-marketing, to ensure the intended industry is targeted. Lunch is to be provided for any sessions longer than four (4) hours, at the expense of the partner.

Complimentary registrations included: 1

Benefits include:

- Inclusion in event advertising, branding and promotion in the Convention mobile app
- Prominent in-venue logo placement and signage
- One (1) social media post on NSBE Professionals platforms
- One (1) complimentary registration (All registrations are full access.)
- Inclusion in post-event survey with one (1) brand-specific question
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Recognition on Convention agenda

TPC Networking Opportunity

TPC Kickoff and Welcome Reception | \$35,000

Wednesday, March 20, 2024

Limit: 1 sponsor

The TPC Kickoff and Welcome Reception welcomes NSBE Professionals and our corporate partners to the NSBE 50th Annual Convention Technical Professionals Conference and gives attendees the opportunity to reconnect with colleagues and friends and kick off this year's conference. This is a premier opportunity to build brand awareness and increase employee/attendee engagement. ***Food & beverage options for this event are included and will be managed by the conference's planning committee.***

Complimentary registrations included: 3

Benefits include:

- Access to the event for your full team
- Inclusion in event advertising, branding and promotion in the Convention mobile app
- Prominent in-venue logo placement and signage
- One (1) social media post on NSBE Professionals platforms
- Recognition on Convention agenda

Career Engineer Networking (CEN) Suites | \$10,000

Limit: 4 sponsors

Build your brand awareness, and increase talent engagement. Career Engineer Networking (CEN) Suites provide an intimate setting to promote your organization with attendees and prospective candidates who have extensive educational backgrounds and work experiences. The Suites are open to all registered graduate students and NSBE Professionals attendees. Food & beverage are a separate cost and must be coordinated and paid for by the sponsor through the designated vendor.

Complimentary registrations included: 1

Benefits include:

- Inclusion in event advertising, branding and promotion in Convention mobile app
- One (1) social media post on NSBE Professionals channels
- Prominent in-venue logo placement and signage
- Recognition on Convention agenda

PROFESSIONAL COMMUNITY

Special Interest Group (SIG) Mixer | \$8,000 + Food & Beverage

Limit: 1 sponsor

The Special Interest Group (SIG) Mixer is an opportunity for convention attendees to engage and network with our current SIG leadership to gain valuable insight about who we are, what various projects we're working on and how to be engaged. As a sponsor of this event, you will have access to our 10 SIGs as well as an opportunity for your organization to learn more about how the SIGs develop programming around professional development, career advancement, certifications and training. Food & beverage are a separate cost and must be coordinated and paid for by the sponsor through the designated vendor.

Complimentary registrations included: 1

Benefits include:

- Recognition as the Premier Sponsor
- Opportunity to provide remarks during the event (Video can be shown.)
- Opportunity to provide signage, marketing materials and/or giveaways at the event
- Opportunity to provide welcome remarks during the event
- One (1) social media post on NSBE Professionals platforms
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Recognition on Convention agenda



NSBE Professionals Signature Events

Collegiate Graduating Seniors Reception | \$20,000

Limit: 2 sponsors

This Graduating Seniors Reception (GSR) honors graduating college seniors and introduces them to the resources and benefits of being an NSBE Professionals member. Partnership with this event shows your support for new graduates and their continued professional development. Food & beverage options for this event are included and will be managed by the conference's planning committee. Pricing also includes NSBE stoles for the graduates.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide welcome remarks and speaker during the event
- Opportunity to provide signage, marketing material, goodie bags and/or giveaways at the event
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Resumes of all consenting students who register for the event
- Recognition on Convention agenda

NSBE Professionals Impact Awards | \$25,000

Limit: 1 sponsor

The NSBE Professionals Impact Awards honor NSBE Professionals members and chapters from across the country with a series of awards, including Member and Chapter of the Year for each region. The National Professionals Executive Board will also recognize outstanding NSBE Professionals leaders and corporate, government and nonprofit partners for their work with the organization throughout the year.

Complimentary registrations included: 2

Benefits include:

- Opportunity to provide remarks during the event and serve as presenting award sponsor
- Opportunity to provide signage, marketing materials, goodie bags and/or giveaways at the event
- One (1) social media post on NSBE Professionals platforms
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Recognition on Convention agenda

NSBE Professionals Chapter Leadership Brunch | \$20,000

Limit: 1 sponsor

Connect with the NSBE Professionals leadership! This brunch event is to honor the leaders of our NSBE Professionals chapters and the contributions they have made to the Society over the past year. This is a great opportunity for your employees to meet and greet local chapter leaders and build rapport. Food & beverage options for this event are included and will be managed by the conference's planning committee.

Complimentary registrations included: 2

Benefits include:

- Face-to-face interaction with STEM professionals and community leaders from all six NSBE regions
- Opportunity to provide welcome remarks and guest speaker during the event
- Inclusion in event advertising, branding and promotion in Convention mobile app
- Prominent in-venue logo placement and signage
- One (1) social media post on NSBE Professionals platforms
- Electronic copy of the event's consenting attendee list (name, organization/school and email)
- Recognition on Convention agenda



COMMUNITY ENGAGEMENT

Engineering CommUNITY Space | Corporate/Federal Agency: \$5,000 / Nonprofit, Small-Business, College or University: \$2,500

March 21-22, 2024

Limit: 2 Corporate sponsors / 3 Nonprofit, Small-Business, College or University sponsors

The Engineering CommUNITY Space will be curated to bring in aspects of the Atlanta community and the Black community in general into the Convention, so attendees can connect to community issues that resonate with them. There will be a stage for live conversations with community activists or STEM-related podcasts that discuss the latest issues affecting our communities.

Sample Sponsor Opportunities:

- Host a 45-minute Tech Demonstration, including topics to focus attention on how your products make an impact on the community!
- Host a 45-minute Tech Talk focusing on topics that address: Intersectionality of individuals navigating tech spaces or the traditional or non-traditional pathways available for engineers

CommUNITY TORCH Fest | Corporate/Federal Agency: \$5,000 / Nonprofit, Small-Business, College or University: \$2,500

March 21-23, 2024

Limit: 10 sponsors

As Convention closes out, TORCH Fest will offer various stations for STEM-related projects and interactive projects for all Convention attendees to participate in. This space will also incorporate works by local artists, STEM-related sculptures and paintings and musical creations. The objective is to broaden exposure to the various aspects of engineering and what engineers look like, in the Atlanta community.

Complimentary registrations included: 2

Benefits include:

- Inclusion in event advertising, branding and promotion in Convention mobile app
- In-venue logo placement and signage
- Opportunity to provide volunteers to promote the sponsoring organization's community outreach
- One (1) social media post on NSBE Professionals platforms
- Recognition on Convention agenda



SIGN UP TODAY!

Sponsorships will not be recognized or invoiced until the [NSBE Commitment Form](#) has been completed. Should your organization have a contract to be reviewed, please submit through the NSBE Commitment Form as well. If you have any trouble completing the form, please reach out to national partnerships@nsbe.org, or reach out to your NSBE planning contact.

Cancellation/Refund Policy

All payments must be received 30 days from the date of your invoice. Invoices that remain unpaid after December 31, 2023, will be subject to having their associated sponsorship forfeited. ANY invoices outstanding with NSBE after this date will prohibit entrance to the career fair and/or college fair/graduate school floor(s).

- All cancellations must be submitted through [NSBE's Sponsorship Cancellation form](#).
 - A 25% cancellation fee will be applied to any sponsorships within 30 days of the event. This includes paid and unpaid invoices.
 - No refunds will be honored after **January 2, 2024**, for National Partnerships (BCA/Affiliate) and Annual Convention sponsorships.
- Certain sponsored events/items require advance payment before December 31, 2023

Waiver, Release and Indemnification

As a condition of my attendance and/or participation in this meeting or event, I expressly waive any rights against and release and hold harmless NSBE and any of its officers, directors, employees, members, volunteers, representatives, contractors, agents, legal successors, and assigns (collectively "NSBE Releasees") from and against any and all claims, suits, demands, losses, damages, expenses, or liability of whatever kind or nature (collectively "liability"), under any theory of law or equity, that may arise during or as a result of my presence at NSBE's 50th Annual Convention (#NSBE50), including but not limited to any such liability related to or arising out of illness, injury, or death associated with infection of COVID-19 or complications, symptoms, or other effects resulting from contracting COVID-19. I will defend, indemnify, and hold harmless NSBE Releasees against any and all losses, damages, liabilities, deficiencies, claims, actions, judgments, settlements, interest, awards, penalties, fines, costs, or expenses of whatever kind, including attorneys' fees, fees and the costs of enforcing any right to indemnification under this agreement, and the cost of pursuing any insurance providers, arising out of or resulting from any claim of a third party related to the Activities.

BY ATTENDING NSBE's 50th ANNUAL CONVENTION (#NSBE50), I ATTEST THAT I HAVE CAREFULLY READ AND FULLY UNDERSTAND ALL PROVISIONS OF THIS RELEASE AND FREELY AND KNOWINGLY ASSUME THE RISK AND WAIVE MY RIGHTS CONCERNING LIABILITY AS DESCRIBED ABOVE.

NSBE CODE OF CONDUCT

NSBE is committed to providing a safe, productive and welcoming environment for all event participants and NSBE staff. All participants, including, but not limited to, attendees, speakers, volunteers, exhibitors, NSBE staff members, service providers and all others are expected to abide by this NSBE Code of Conduct. This policy applies to all NSBE meeting-related events, including those sponsored by organizations other than NSBE but held in conjunction with NSBE events, on public or private locations.

NSBE productions are for NSBE members and parties registered for the event only. Any recording of any kind and/or rebroadcast of this event without the express written consent of the National Society of Black Engineers is strictly prohibited and punishable by law. This production is the copyright of NSBE. We ask that you please honor this.

NSBE has zero tolerance for any form of discrimination or harassment, including but not limited to sexual harassment by participants or our staff at our events. If you experience harassment or hear of any incidents of unacceptable behavior, please contact the NSBE Standards and Ethics Committee (SEC) via email at sec@nsbe.org, so we can take the appropriate action.

